

Agenda for SSIA Board Meeting

5PM PST – October 11th, 2022

Mitch to send Zoom Link for Meeting

- Attendees: Mark, Mike, Eddie, Justin, Mitch, Ivan, Molly
- Call to Order – 5:05PM PST
- Board agreed to donate \$50 to each charity in honor of Allen Cook
- Approve Meeting Minutes from September meeting – Meeting minutes approved 5:54PM PST
- Treasurer's Report – Mike
 - I would like to have a general discussion regarding our annual revenue sources and expenditures.
- Mitch
 - Mitch will provide a draft by Thursday. Board to approve by Monday.
- Membership Dues – Annual dues will remain the same for 2023. Notices will go out on November 1st with a follow-up on December 1st.
- Social media postings – I would like volunteers to help with this. Post videos to promote your work/industry. Mark will email suppliers and wholesalers on content.
 - Shoe repair – Start with repairers
 - Suppliers
 - Wholesalers – Should not advertise prices
- SSIA annual meeting – Possibly in Chicago. Most memberships are around Northeast. Consider a location with surrounding attractions. Considering mid-July/early-August.
- AOPA – I attended the annual O&P meeting in Texas, representing SSIA. Looking for other similar venues.
- PFA – I sent an email to the President of PFA to see if we can collaborate with our memberships.
- New suppliers – I've contacted a couple additional suppliers. What suppliers are Shoe Repair shops using that aren't yet SSIA members?
- Building SSIA Value – Need to generate more social media content. Looking for free/low cost volunteers.
- Open discussion – Silver Cup

- Set Next Meeting Date: November 15th, 2022
- Meeting Adjourned at: 5:55PM PST