

SSIA Meeting Minutes January 16, 2024

Attendees and Time

Mark Dorothy – President, Dan Frappier – VP
Justin Bennett – Secretary, Jesse Pasternak – Treasurer
Pat Dommange, Ivan Komashinsky, Sunny Yoo, Mitch Lebovic
Absent: Molly Monahan, Eddie Gitlin
Start: 5:02 PST

Approval of December Meeting Minutes

Mark to motion to approve minutes. Dan Seconds. All approve.
Justin to start sending minutes a couple weeks ahead. Try before the agenda is sent out.

Supplier Memberships

Topy is back as a Supplier member and will exhibit at the convention.
Discussion and Background on LM's application and potential membership:
Previously not approved over concerns about bylaws and avoiding conflict post-COVID. Bylaws not specific to North American distribution for Suppliers.
LM is Interested in having US distribution and SSIA members are interested in bringing in more sources from Europe.
Tan Company does have distribution but is only selling to Sorrell Findings in the USA.
Mark made a motion to approve LM Professional's Supplier Application
Everyone agreed to shake it up and approve LM's application.
Justin to reach out to LM about membership status.
Mark to reach out to Matplus and Tan Company.

Treasury Report (Jesse)

December income and expenses reported along with part of January's income.
Discussion on membership renewal reminders and exhibitor signups.

VP Report (Dan)

Dan getting ready for upcoming convention seminars.
New stuff creates a buzz.

Social Media Report (Justin)

Facebook group is staying active.
Instagram following is growing slowly.
Repair shops are following.
Interacting with shops, consumers, and other pages footwear related.

Membership Report Highlights

50% renewal rate among repair shops.

90% of shops and wholesalers end up renewing after reminders go out.

Convention Contests and Sponsorships

Discussion on convention planning, sponsorships, and contest arrangements.

Contest sponsors are only Platinum.

Convention Sponsors remain the same.

Cash Prize for contest winners to recover costs and raise the stakes between competitors.

Repair shops can sponsor the Convention, but not contests.

Lisa Sorrell, Dan, and Board were discussed as judges.

Board could Judge PTS

Next Meeting

Tuesday February 6th 5:00pm PST.

The meeting concluded at 6:09pm PST