

SSIA Board Meeting Minutes

5PM PST – March 2023

- Attendees: Mark, Dan, Matthew, Eddie, Justin, Mitch, Molly, Jesse, Ivan
- Call to Order – 5:04PM PST
- Approve Meeting Minutes from February
- Treasurer’s Report – Mark
 - The hotel is due another \$5,000 payment on March 28. The balance (roughly \$9,050) is due on or before July 19
- VP Report – Jesse
 - Mark made a motion to approve new members to present at the convention 30 days prior to the show date. Molly second the motion. Motion approved by Board.
- Impulse associate membership application – Engraving Company. Would like to exhibit at this year’s convention. Ivan made a motion to approve application. Mathew second. Board approved motion.
- Supplier and Wholesale meetings – Zoom
 - Mark will send invites to both groups sometime in April.
- Speaker updates
 - Jim McFarland has agreed to present at a roundtable discuss social media.
 - Mitch will present at a roundtable to discuss websites.
- Social media
- Open discussion
 - Reusable bags
 - Mitch waiting on t-shirt options/costs.
 - Mark will reach out to Acor
 - Mark will try to get a leather manufacturer.
- Set Next Meeting Date: April 4th, 2023
- Meeting Adjourned at: 6:13PM PST