

## SSIA Board Meeting Minutes

5PM PST – Feb 7<sup>th</sup>, 2023

- Attendees: Mark, Jesse, Eddie, Mike, Justin, Molly, Mitch, Ivan
- Call to Order – 5:03PM PST
- January meeting, we didn't have a quorum.
- Treasurer's Report – Mike
  - March 28<sup>th</sup> another \$5k is due to the hotel.
  - Hotel expenses are mostly covered by sponsorship and supplier tables fees
- VP Report – Jesse
- Mitch – report on members, hotel, and show applications.
  - Checklist of things to do for show.
    - Mitch will request a quote for A/V needs
    - Mitch will request a quote for security needs
    - Mitch will request a quote for SSIA shirts
  - Agenda for show.
  - Go over the email and attachments Mitch sent on Jan 10th.
    - Mark made a motion to pay for shipping on SSIA Annual Convention flyer. Jesse seconded the motion.
    - Will explore having Zoom meetings outside of convention with suppliers/wholesalers.
    - Need volunteers for registration desk
    - Will hold five seminars representing different topics of the industry
    - Justin will reach out to local media/journalists
  - Jim McFarland on recording show.
    - Jim and his daughter offered to record the show for \$2000 + accommodations.
      - Mark made a motion to hire Jim and his daughter. Justin seconded the motion.
      - Justin will compile a list of ideas for the recordings
- Mark's email to wholesalers and suppliers
  - Most suppliers were not against it
  - Most wholesalers were strongly against it
- Applications to join SSIA.
  - Current requirements to join SSIA as Supplier member.

- LM Professional does not currently qualify to be a supplier member due to not having North American distribution.
  - Board may need to revisit bylaws
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- Expiring terms for board members
  - Open Discussion
  - Set Next Meeting Date: March 7<sup>th</sup>, 2023 @ 5:00PM PST
  - Meeting Adjourned at: 6:21PM PST