

SSIA Board Meeting Minutes

5PM PST – Jan 10th, 2023

- Attendees: Mark, Jesse, Mike, Eddie, Mitch, Ivan, Justin
- Call to Order- **No quorum**
- Approve Meeting Minutes from December meeting
- Treasurer's Report – Mike
 - Revenue coming in from membership renewals.
- VP Report – Nothing new to report
- Mitch – Discuss the links that have been added to the website for the show
 - Checklist for things to do (initial discussion)
 - Are we going to offer t-shirts, merchandise?
 - Benefits of sponsorships?
 - Need to reach out to Jim McFarland on video advertising/promoting
 - Mitch will contact his video person, Jim, and Kirby
- Justin – SSIA Facebook and other social media update
 - Created an event page
 - Created a poll for Silver Cup
 - Should we approve hobbyists to our Facebook group/organization?
- Types of Memberships (screen share)
 - By-Laws
 - Board policy
 - Website
 - Should wholesale suppliers be allowed to show at the show?
- Application updates (screen share if needed)
 - Ohio Travel Bag
 - Aqua Seal
 - Ironlace
 - Gingerich Leather Belts
 - Lisa Sorrell
 - LM Professional

- Silver Cup submission
 - Need to start promoting
 - Justin will add links to the Facebook page
 - Other awards
- Open Discussion
 - Mark will send out an email to vote on applications
 - Door prizes?
 - Get a quote of pennants/t-shirts
 - Direct mail/flyer to promote the show?
- Set Next Meeting Date: February 7th, 2023
- Meeting Adjourned at: 6:19PM PST