

Minutes for SSIA Board Meeting 8/18/2021

Via Zoom Meeting – 5pm PST

Attendance: Phil, John, Mitch, Ben, Jesse, Dan, Todd, Mark, Molly, Eddie

Absent: None

Quorum: Yes

- Minutes from July 14th meeting approved.
- John explained the primary reason for tonight's meeting was to elect the SSIA officers for the year.
 - a. John nominated Phil as President; Jesse seconded. By unanimous vote Phil elected President.
 - b. Phil nominated Ben as Vice President; Jesse seconded. By unanimous vote Ben elected Vice President.
 - c. Phil nominated John as Treasurer; Jesse seconded. By unanimous vote John elected Treasurer.
 - d. Phil nominated Mark as Secretary; Jesse seconded. By unanimous vote Mark elected Secretary.

Presidents Report

- Phil congratulates our new board member Molly.
- The annual meeting went well with a low attendance.
- Phil discussed email from Martin concerning the Silver Cup Trophy. Mitch sent out a press release with the results of the competition. After further discussion Todd motioned, we should additionally send Martin a certificate, Phil seconded, motion approved. Phil will email Martin.

Vice Presidents Report

- Nothing new to report.

Treasurers Report

- Nothing new to report since the annual meeting.

Open Discussions

- We will be having additional conversations next board meeting regarding the location of our 2023 annual meeting.

- A suggestion had been made by a supplier to have our annual meetings every other year. A survey sent out showed a 50/50 split.
- The board would like to have additional conversations about social media and interview videos highlighting the sustainability of Shoe Repair.
- We discussed ordering new shirts for board members.
- We discussed the “Sneaker Head” community and how we can support this business. John reported early-stage initial conversations with Vibram and a large manufacturer of sneakers for repair work.
- Dan and Todd reported the sneaker business is about 10% or less of their business with most of it being minor repair.

Next meeting scheduled for Tuesday September 21st

Meeting adjourned at 5:50 PM - PST