

Minutes of June 16th, 2021 SSIA Board Meeting

Via Zoom Meeting

Attendance: Mitch Lebovic, Todd Roberts, Mark Dorothy, Phil Wadzinski, Eddie Gitlin, Jim McFarland, Jesse Pasternak, John McLoughlin

Absent: Dan Frappier, Ben Meyer

Quorum: Yes

- 1) No minutes were available from the previous meeting. They will be reviewed at the next meeting.
- 2) **President's Report** –
 - a. Jim McFarland announced the launching of The Cobblers Academy, an online/in-person shoe repair training program based in Miami. He also noted the only industry event currently on the calendar is Miami Leather's open house in December.
- 3) **Vice President Report** –
- 4) **Treasurer Report** –
 - a. John McLoughlin noted SSIA's current bank balance is \$77,427. He noted that income has slowed and, due to the pandemic, the balance is lower than this time last year. He said SSIA is managing its expenses effectively and should be fine. McLoughlin noted that SSIA's fiscal year ended April 30 and he has prepared income and expense statements to be used for tax return preparation. He will make those available to the board of directors.
- 5) **New Business-**
 - a. A board member inquired about fees to PayPal. SSIA pays a \$35 monthly fee to PayPal for services in addition to their basic services. Of primary importance to SSIA is the ability to accept and process credit card information on mail-order forms, telephone orders and live at SSIA conventions. SSIA also uses PayPal as its credit card processor, for which PayPal takes a transaction fee of roughly 2.7 percent.
- 6) **Old Business-**
 - a. McFarland reported that the entries for the Silver Cup Contest have been judged and winners have been selected. It was decided to announce the winners at this year's virtual annual meeting on August 16. Mitch Lebovic will photograph the winning entries and prepare press releases for the winners. Trophies will be presented at SSIA's 2022 Annual Meeting in Chicago.
- 7) **Open Discussion-**
 - a. The board confirmed August 16 as the date of the 2021 virtual annual meeting. McFarland and Lebovic will work on an agenda to present at the next board

meeting. Lebovic will send the official announcement to the membership June 17.

- 8)** The next SSIA board meeting will be held via zoom at 8 p.m. Eastern Time on July 14, 2021
- 9)** Meeting was adjourned at 7:40 pm.