

Minutes of Febuary 17th, 2020 SSIA Board Meeting

Via Zoom Meeting

Attendance: Jim McFarland, Mitch Lebovic, Ben Meyer, Jesse Pasternak, Dan Frappier, Todd Roberts, Mark Dorothy

Absent: Phil Wadzinski, Eddie Gitlin, John McLoughlin

Quorum: Yes

- 1) Minutes from previous meetings were approved.
- 2) **President's Report** –
 - a. Jim didn't have any new things to report. Some stores were starting to do better while certain areas still struggled. It was mentioned that Canada was shut down for almost two months, which was greatly impacting business.
- 3) **Vice President Report** –
 - a. Phil was not present in the meeting.
- 4) **Treasurer Report** –
 - a. John reported that SSIA's current balance is \$88356.11.
- 5) **Old Business-**
 - a. We spoke briefly about the social media proposal from the last meeting. We all agreed it seemed a little too much for us, but we agreed that we needed to talk about it again with everyone in the meeting.
 - b. The silver cup deadline is March 30th, but we talked about a possible extension since there was no show, there was no reason to rush.
 - c. Mitch said 12 people had sent their entry in, but a lot of them wait until the very end.
 - d. The newsletter was ready, but still pending some show details that we wanted in the letter before sending out.
 - e. We also talked about the mailing list, and seeing how current it still is and possibilities of seeing how many of the shop's info is still correct.
- 6) **New Business-**
- 7) **Open Discussion-**
 - a. We talked about figuring out how to get more membership revenue. There was an idea about a next tier of membership that could get additional benefits involving some of the possible social media plans.
- 8) Our next meeting will be March 17th, 8PM EDT and it will be on a zoom call.
- 9) Meeting was adjourned at 7:31 pm.