

Minutes of December 16th, 2020 SSIA Board Meeting

Via Zoom Meeting

Attendance: Jim McFarland, Phil Wadzinski, Mitch Lebovic, Eddie Gitlin, Todd Roberts, Mark Dorothy, John McLoughlin, Ben Meyer, Jesse Pasternak

Absent: Shannon Embry

Quorum: Yes

- 1) Meeting was called to order at 7:11 pm. Meeting was done via a Zoom call.
- 2) Minutes from previous meetings were approved.
- 3) **President's Report** –
 - a. Jim reported little change in the industry from last month. New York is still very tough and lots of shops are really struggling. Additional lock downs seem to be hurting business in the city areas.
- 4) **Vice President Report** –
 - a. Phil had nothing new to report, just that business was also still slow.
- 5) **Treasurer Report** –
 - a. John reported that SSIA's current bank balance is \$86085.35. That balance is slightly up from where we were at last year.
- 6) **Old Business-**
 - a. We are talking to Vibram to review our social media proposal. Hopefully by next meeting we will have a better idea of a plan.
 - b. John was going to set up a time to talk to the other vendors to see what people were thinking about the show. We need to see how many vendors were still going to be interested in attending an in person show.
 - c. Mitch was still finishing up the latest newsletter. He did mention he was still looking for some more ads.
- 7) **New Business-**
 - a. Shannon Embry informed us that she was going to be resigning from the board for personal reasons.
 - i. Jim said he had spoken to Dan Frappier about taking her spot on the board and finish her term. He mentioned he was very involved in the industry and would be a great replacement.
 - ii. Jim made a motion to have Dan replace Shannon on the board. Todd seconded the motion. It was approved unanimously.
 - b. We decided to have Mitch send out a survey regarding the upcoming convention to see what possible interest/attendance there was going to be in still having the show this summer.

- c. Phil mentioned he was going to speak to his lawyer again to see exactly where we stand with the Lowe's hotel about the show. We need to start to see what our options are if the show cannot be held.

8) Open Discussion-

- a. We spoke about the show in general and wondered if there would be enough attendance. Between the covid concern and slow business if cobblers would still be able to attend. Hopefully by next meeting we will have a better idea of what people think.
- b. Jim mentioned trying to get something for Pasquale since he recently passed away and had held the record for most shows attended.

9) Our next meeting will be January 13th, 8PM EDT and it will be on a zoom call.

10) Meeting was adjourned at 8:36 pm.