

Minutes of August 12th, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

Attendance: Jim McFarland, Phil Wadzinski, Ben Meyer, Mitch Lebovic, Eddie Gitlin, Todd Roberts, Mark Dorothy, Jesse Pasternak, John McLoughlin

Absent: Shannon Embry

Quorum: Yes

- 1) Meeting was called to order at 7:05 pm.
- 2) Minutes from previous meetings were approved.
- 3) **President's Report –**
 - a. Jim reported on the call he did with Pasquale concerning the Cobbler United project. It was reported that they would be looking for around 30 shops and they would provide promotion through their website for consumers. Jim also mentioned he heard about another company trying to start a similar concept and that we wanted to support Pasquale's.
- 4) **Open Discussion –**
 - a. Phil, John and Mark were also on the call involving the cobbler united. We had an open discussion looking at how we wanted to be involved with the cobbler united project. After discussion we decided to look into making them an associate member of the SSIA. It seemed like a good way to support their project and give our stamp of approval, but not create any conflicts of interest.
- 5) **Vice President Report –**
- 6) **Treasurer Report -**
 - a. John reported the total balance was at 87249.53 after all outstanding payments. He said considering we have already paid Lowe's a deposit for a lot of next year's convention, we are in a stronger position than last year.
- 7) **Annual Meeting-**
 - a. The annual meeting is to be held August 17th at 1pm et remotely via a Zoom conference.
 - b. Mitch has drafted up an e-mail that was going to be sent out to all members inviting them to the annual meeting.
 - c. We talked about having a couple members watch the chat transcript for any questions or comments during the conference.
- 8) **Old Business-**
- 9) **New Business-**
- 10) **Open Discussion-**
 - a. We discussed the idea of allowing suppliers to produce videos that could be shared via the SSIA website/facebook pages. The aim would be for the videos

to be more educational and less product based. We potentially turn it into a paid advertisement. It is a new thing so we all decided we must be transparent on the process if a decision is made.

- b. We decided that the zoom call was nice compared to a normal conference call. Jim made a motion to move the future conference calls to zoom. Phil 2nd the motion, and all were in favor.

11) Our next meeting will be September 9th, 8PM EDT and it will be on a zoom call.

12) Meeting was adjourned at 7:40 pm