

Minutes of June 17th, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

Attendance: Jim McFarland, Phil Wadzinski, Ben Meyer, Mitch Lebovic, Eddie Gitlin, Todd Roberts, John McLoughlin, Mark Dorothy, Shannon Embry

Absent: Jesse Pasternak

Quorum: Yes

- 1) Meeting was called to order at 7:04 pm.
- 2) Minutes from previous meetings were approved unanimously.
- 3) **President's Report –**
 - a. Jim said he has been talking to a lot of shops lately. The feel is that for a lot the business is back to 50/60%. Seems like it is better in the more suburban type areas.
- 4) **Vice President Report –**
 - a. Phil had nothing new to report.
- 5) **Treasurer Report -**
 - a. John had nothing new to report on the balance. Total balance at 89803.00 after all checks cashed.
- 6) **Old Business-**
 - a. Jim talked about the accreditation program for the cobblers that we spoke about last meeting. With the mail in business growing this is a way to help certify shops up to a certain standard. Any SSIA member could apply for it. The goal is to have a group of cobblers that maintain a high standard and have reliable service. It also could help motivate shops.
- 7) **New Business-**
 - a. Annual Meeting
 - i. We spoke about setting up the annual meeting using a video conferencing program. We decided to look into a couple different options to we could use.
 - ii. We need to send out an announcement for the meeting 30 days before the actual meeting. We will need to come up with an agenda for the meeting.
 - iii. After discussion, we decided on the date of Monday August 17th at 1pm et.
- 8) **Open Discussion-**
 - a. Todd brought up about paying the commission for salesman who signed up new members last fall. Mitch said he would look into it.

b. John brought up having Jim continue his video series of Kirby. Maybe talk about the mail in market. Jim said he would try to touch base with him before next meeting.

i. Todd brought up possibly finding a way for other shops to do a video with Kirby maybe through some sort of contest.

9) Our next meeting will be June 17th, 8PM EDT

10) Meeting was adjourned at 7:49 pm