

Minutes of April 22nd, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

Attendance: Jim McFarland, Phil Wadzinski, Ben Meyer, Jesse Pasternak, Mitch Lebovic, Eddie Gitlin, Todd Roberts, John McLoughlin, Mark Dorothy

Absent: Shannon Embry

Quorum: Yes

- 1) Meeting was called to order at 7:03 pm.
- 2) Minutes from previous meetings were approved unanimously.
- 3) **President's Report –**
 - a. Jim talk about figuring out what the next steps we should take are. We spoke about how some people in the industry might need help applying for loans and grants. Also Jim spoke about any sort of P/R effort would not be worth it at this time.
- 4) **Vice President Report –**
 - a. Phil spoke about stores getting the PPP Loan or SBA disaster loan grant. He explained it was an easy process and that stores needed to work with their banks.
- 5) **Treasurer Report -**
 - a. John had nothing new to report, we had one outstanding payment and one payment coming in.
- 6) **Old Business-**
 - a. 2020 Convention
 - i. Lowe's agreed to our offer and agreed to host the convention in Chicago on July 16-18th 2021. The deal was agreed to, but the contract still needs to be finalized. Phil's attorney was assisting in the negotiation of the contract.
 - ii. We also spoke about refunding the money to vendors who already paid for a table. Suppliers could either keep their payment as a down payment for next year's show or get a refund. A letter will be drafted up to send to suppliers. Jim made a motion to go ahead and offer suppliers a refund, Jesse 2nd the motion.
- 7) **New Business-**
- 8) **Open Discussion-**
 - a. Todd talked about doing a virtual meeting with the other small businesses in his town. He thought it may be a good idea to try to do that with some different shoe shops.

- b. We spoke briefly about coming up with an official newsletter to send to stores on how to deal with coronavirus.
 - c. We spoke about the annual meeting and how it would have to be held virtually. We needed to look into the by laws about how to handle the annual meeting and voting process. Jim, Jesse, and Eddie would have had their terms come to an end this year. Jim made a motion for everyone to hold the same position for the next year. Phil seconded the motion and everyone approved.
- 9)** Our next meeting will be May 20th, 8PM EDT
- 10)** Meeting was adjourned at 8:01 pm