

Minutes of February 11th, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

Attendance: Jim McFarland, Phil Wadzinski, Ben Meyer, Jesse Pasternak, Mitch Lebovic, Eddie Gitlin, Shannon Embry, John McLoughlin

Absent: Mark Dorothy, Todd Roberts

Quorum: Yes

- 1) Meeting was called to order at 7:01 pm.
- 2) Minutes from January 8th were approved unanimously.
- 3) **President's Report** –
 - a. Jim had nothing new to report.
- 4) **Vice President Report** –
 - a. Phil had no new updates.
- 5) **Treasurer Report** -
 - a. John had nothing new to report. Total balance in the bank is 101,734.64.
- 6) **Old Business**
 - a. Shoe Shine Contest
 - i. We talked about the possible judges for the contest. We agreed that having a representative from Allen Edmonds would be the 2nd judge along with Kirby. The third judge still needs to be determined. People brought up someone from the area who might be able to draw media coverage.
 - ii. We also brought up the idea of having a flyer that the wholesalers can try to distribute to shops for them to sign up for the contest.
- 7) **New Business**
 - a. 2020 Show Location
 - i. We spoke about possible options for the location of the 2020 show on the west coast.
 - ii. We came to agreement to look into Dallas, San Diego and Los Angeles as possible locations. Mitch would look into hotel proposals for all three cities before next call.
- 8) **Open Discussion-**
- 9) Our next meeting will be March 11th, 8PM EDT
- 10) Meeting was adjourned at 7:58 pm