

Minutes of September 26, 2018 SSIA Board Meeting

Free Conference number is 712-432-6100 and enter code 15151347#

Attendance: Todd Roberts, Jim McFarland, John McLoughlin , Phil Wadzinski, Pat McCabe, Eddie Gitlin, Laurie McPherson, Jesse Pasternak and Shannon Embry

Absent: Mitch Lebovic

Quorum: Yes

- 1) Meeting was called to order at 8:04 PM.
- 2) Laurie made a motion to approve minutes from August 22, 2018 meeting. Phil seconded and motion approved unanimously.
- 3) **President's report-**
 - a) Jim McFarland suggested some possible sites for our 2020 Convention. After discussing several Midwestern cities, the Board settled on Chicago as first choice.
 - b) After discussing the idea of wholesaler advertising in our newsletter, the Board decided against the idea for two reasons. First, the ad revenue isn't needed to cover costs and second, the ads may encourage unwanted competition between wholesalers.
- 4) **Vice-President's report-** Phil brought up the idea of allowing wholesalers to advertise their Open House dates in the newsletter once a year. That proposal was greeted with approval by the Board.
- 5) **Treasurer's Report-** John reported that we have roughly \$109,300 in the bank after open checks are deducted. John also asked Mitch to send out an e-mail concerning SSIA bags being available from both Petronio and Sole-Tech in New Hampshire.
- 6) **Old Business-**
 - a) Mitch has yet to hear back from hotel regarding the list of additional room nights he sent on August 23rd.
 - b) Regarding the Orlando Convention notices to exhibitors go out in November. The Board agreed to keep prices the same as last year.
 - c) The Fall Newsletter is out and we sold \$6,000 in ads-enough to break even.
 - d) Landwerlen Leather Company was approved as a wholesale member and added to the website.
 - e) Membership Dues for 2019 will remain the same;
\$65 for shoe repair shops and
\$250 for wholesalers & suppliers
 - f) Support for Shoe Repair schools in Philadelphia and Oregon will be discussed at next meeting.
- 7) **New Business-**
 - a) Todd brought up the subject of Paul Lyons selling direct. Both John and Jim agreed that its happening and we may want to speak with Mitch about adding language to prohibit this in our by-laws.
 - b) Jim made a motion to link the SRI and SSIA Facebook pages. Shannon seconded and the Board agreed unanimously.

c) Shannon reported that all seven gift cards (\$50/each) were sent out to convention volunteers.

d) Pat will e-mail a list of cell phone numbers to all Board members.

8) Next meeting is October 23rd at 8 PM

9) Meeting adjourned at 8:50 PM