

## Minutes of July 10, 2019 SSIA Board Meeting

*Free Conference number is 712-432-6301 and enter code 196436#*

**Attendance:** Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie MacPherson, Shannon Embry, Eddie Gitlin, Mitch Lebovic, John McLoughlin and Jesse Pasternak

**Absent:** Todd Roberts

**Quorum:** Yes

- 1) Meeting was called to order by Jim at 8:01 PM.
- 2) A motion to approve the minutes from June 22, 2019 meeting was approved unanimously.
- 3) **President's report-**
  - a) Jim reported that after speaking with Mitch the three Board members whose terms expire in Orlando are Shannon, John and Laurie. Shannon and John intend to serve another term; Laurie will be stepping down and Mark from her company will be nominated to serve in her place.
  - b) Jim made a motion to establish a deadline for new supplier memberships
    - April 15<sup>th</sup> of each year – to allow sufficient time for vetting the application. John seconded and the motion was approved unanimously.
- 4) **Vice-President's Report-**
  - a) Nothing new to report.
- 5) **Treasurer's Report-** John reported that we have a net balance of \$110,000 in our checking account. His detailed report sent via e-mail was approved unanimously.
- 6) **Old Business-**
  - a) Mitch reported that Exhibitor Tables number 61 for a total income of \$31,700. Sponsorships total \$12,000 – our best ever.
  - b) Mitch has secured a D.J. for the Saturday night Party which runs from 7 PM until 10:30 PM. The awards ceremony will begin at 8:30 PM.
  - c) Mitch reported that the Newsletter will be mailed out this week.
  - d) Jim reported that 3 SSIA videos are out so far and that they're getting about 100 hits per day. One video will be playing on a T.V. in the lobby of our convention hotel.
  - e) The contract was signed for our 2020 Chicago convention site – the dates next year are July 11<sup>th</sup> and 12<sup>th</sup>.
- 7) **New Business-**
  - a) A supplier membership application for Silver Creek Leather Company was properly vetted and approved unanimously by the Board.
  - b) Alternatives to plastic bags will be discussed next Board meeting. Eighty cases of bags were moved to Petronio from Sole-Tech.

- c) Debbie (Jim's wife) will be responsible for ordering this year's convention Pennants and our T-shirts with sponsor's names on the back.

**8) Open Discussion-**

- a) Jim turned the meeting over to Debbie and she explained how SSIA can create its own free app for members using TEAM APP. We will discuss this further at our next meeting and maybe introduce at our annual meeting.
- b) Two Ten Foundation has asked for time to speak at our annual meeting – it was granted unanimously by the Board.
- c) Pat invited all Board members and Mitch to an informal cocktail party sponsored by Miami Leather on July 26<sup>th</sup> from 8:30 to 10:30 PM in the Hotel Lobby Bar.

**9) Meeting adjourned at 9:11 PM.**