

Minutes of June 12, 2019 SSIA Board Meeting

Free Conference number is 712-432-6301 and enter code 196436#

Attendance: Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie MacPherson, Shannon Embry, Eddie Gitlin, Todd Roberts and Jesse Pasternak

Absent: Mitch Lebovic, John McLoughlin,

Quorum: Yes

- 1) Meeting was called to order by Jim at 8:04 PM.
- 2) A motion to approve the minutes from May 22, 2019 meeting was approved unanimously.
- 3) **President's report-**
 - a) Jim gave an update on his conversations with Steve, the grant writer who believes SSIA may be eligible for a government grant to promote recycling of footwear. Steve is willing to attend our convention in Orlando and present his proposal at Friday's Board meeting and/or at Saturday's Annual Membership meeting.
 - b) Jim was unable to confirm with Mitch but he believes Laurie's Board term expires in Orlando. If that's the case Laurie said she has a replacement to recommend –her salesman named Mark. This issue will be discussed on our next call.
 - c) Jim brought up the subject of our Board meeting in Orlando and it was unanimously decided to start the meeting at 10AM on Friday, July 26th.
- 4) **Vice-President's Report-**
 - a) Phil stated that pre-registration numbers for our Orlando convention include 82 shoe repair shops, 25 suppliers and 6 wholesalers.
- 5) **Treasurer's Report-** John e-mailed a report showing we have roughly \$118,000 in our account.
- 6) **Old Business-**
 - a) Jim reported that 89% of our room block is filled at our Orlando hotel. Also, a D.J. has been booked for the Saturday night awards party.
 - b) No word on newsletter – Phil agreed to call Mitch and ask for an update.
 - c) Jim reported that our second video will be released next week. The first video got 600 hits in just 7 days.
 - d) The contract for our 2020 Convention site should be signed in a week or two.
- 7) **New Business-**
 - a) The topic of alternatives to plastic bags which John is looking into was tabled until our next meeting.
 - b) Pat reported that he and Jesse had made membership renewal calls to wholesalers and suppliers.
- 8) **Open Discussion-**
 - a) Jim reported on Steve Doudaklian's e-mail to the Board and mentioned that Todd later called Steve and apologized.

- b) Shannon reported that she received a box of registration materials from Sandra but many items still missing. Phil agreed to speak with Mitch about missing items. Shannon also plans to order shirts, posters and penants in the next couple of weeks.
 - c) An Italian rubber company submitted an application for membership, but it is being sent back because they only list two wholesalers.
- 9)** The next Board Call was set for July 10th.
- 10)** Meeting adjourned at 9:00 PM.