

Minutes of May 22, 2019 SSIA Board Meeting

Free Conference number is 712-432-6301 and enter code 196436#

Attendance: Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie MacPherson, Shannon Embry, John McLoughlin, Eddie Gitlin, Todd Roberts and Jesse Pasternak

Absent: Mitch Lebovic

Quorum: Yes

- 1) Meeting was called to order by Jim at 8:01 PM.
- 2) A motion to approve the minutes from April 10, 2019 meeting was approved unanimously.
- 3) **President's report-**
 - a) Jim reported on a meeting he had with an old friend named Steve who suggested the SSIA might be eligible for a government grant to promote recycling of consumer goods (footwear). Steve would like to attend the Orlando show and then write up several funding proposals. His fee would be \$9,500 plus 10% of the total grant received. The Board agreed to discuss this further at the next meeting.
 - b) Jim had nothing further to report on the Chicago School of Shoemaking.
 - c) Jim brought up the subject of Sandra's e-mail to Board members concerning events around the judging of the Silver Cup. After some discussion, Shannon made a motion to keep everyone out of the judging room except judges and one other person who is the caretaker of shoes (usually Mitch). The motion was approved unanimously.
- 4) **Vice-President's Report-**
 - a) Phil gave a brief summary of the site visit report for 2020 Convention that Mitch e-mailed to the Board. Of the three hotels considered the Loews Chicago O'Hare and the Crowne Plaza Chicago O'Hare were pretty equal in cost and benefits to the SSIA. A final vote will be taken via e-mail after checking with Mitch about deadlines to book these hotels. Phil and Shannon closed by saying the Loews was their preferred site because it was a more upscale property.
- 5) **Treasurer's Report-** John reported that we have roughly \$108,400 in our checking account. He will e-mail us a detailed report tomorrow.
- 6) **Old Business-**
 - a) Orlando Convention Update - Mitch e-mailed a report showing 73% of our room block has been filled and 80 shoe repair shops have pre-registered.
 - b) Shannon still hasn't received convention supplies that Mitch picked up from Sandra last month. As plan B, the Board authorized Shannon to spend up to \$500 to buy the supplies needed for the convention registration tables.

- c) Update on Spring Newsletter – Jim has been unable to reach Mitch about when newsletter will be sent to the Board for approval. Phil agreed to call Mitch tomorrow about this matter and the deadlines for booking a 2020 convention hotel.
- d) Update on SSIA Videos – Jim reported the first video should be out on YouTube by June 1st.

7) **New Business-**

- a) Membership Renewal Calls – Pat and Jessie are making calls to wholesalers and suppliers that have not yet renewed membership.
- b) A proposal to enlist wholesaler salesmen for recruiting shoe repair shops will be brought up at wholesaler's meeting in Orlando.
- c) A vote on approving a new supplier member was tabled since they didn't meet requirements.
- d) New Board Members – Pat reported that Ben from Ruby Leather will be replacing him in Orlando for the last 2 years of his term.
- e) Silver Cup/World Cup Winners are listed below:

Robert DiRinaldo **Grand Silver Cup**
Ronald Nijdam

Gold Awards
Brian Gavigan
Tony Piccoli
Martin Sugg

Silver Awards
Dan Frappier
Corey Hiltz
Patrick Nijdam

Bronze Awards
Rachel McEntaffer Drumheller
Sunny Yoo

2019 World Cup
Steve Doudaklian

Silver Awards
Arne Deloffer
Martin Sugg

Bronze Awards
Dan Frappier
Eddie Welkamp

- f) An alternative to SSIA plastic bags will be discussed at next meeting.
- 8) The next Board Call was set for June 12th at 8:00 PM.
9) Meeting adjourned at 9:15 PM.