

Minutes of February 20, 2019 SSIA Board Meeting

Free Conference number is 712-432-6301 and enter code 196436#

Attendance: Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie MacPherson, Shannon Embry, John McLoughlin and Mitch Lebovic

Absent: Eddie Gitlin, Todd Roberts and Jesse Pasternak

Quorum: Yes

- 1) Meeting was called to order by Jim at 8:04 PM.
- 2) Phil made a motion to approve minutes from January 9, 2019 meeting. Shannon seconded and motion was approved unanimously.
- 3) **President's report-**
 - a) Jim reported that Sunny Yoo from Baltimore won a gold medal in the German International Shoe Repair Contest. There were 13 winners from North America – 9 in the States and 4 in Canada.
- 4) **Vice-President's Report-**
 - a) Nothing new per Phil.
- 5) **Treasurer's Report-** John e-mailed a report to the Board showing a balance of roughly \$95,600 in the checking account. His report was accepted unanimously.
- 6) **Old Business-**
 - a) Mitch gave a brief update on Orlando Convention planning – Exhibitor registration is now open on the website and he'll have a report on the room block for next month's meeting. Mitch also received the refund check owed by the Baltimore hotel.
 - b) 2020 Chicago Convention Proposals – All 8 hotels contacted came in over our budget. Mitch will recommend best 3 for our next meeting.
 - c) Update on Winter Newsletter – Mitch said he would provide a proof copy for Board members by Friday, the 22nd.
 - d) Update on SSIA videos- Jim reported that 10 scripts will be prepared by end of March. Subject matter listed below:
 - 1) Brief History of Industry
 - 2) Things to know about shoe repair shops
 - 3) Shoe-Stretching
 - 4) Ladies Shoes/Tips
 - 5) Men's Shoes
 - 6) Shoe Repair – its more than you think
 - 7) Reconditioning & Waterproofing
 - 8) When to use sole protectors
 - 9) How to find quality footwear
 - 10) Summary & Consumer Recycling issues
 - e) After discussing the merits of exchanging convention booths with the PFA, Jim made a motion to give them free booth space at our Orlando meeting. John seconded the motion and it was approved

Videos will be produced during April & early May and put on-line beginning in late May or early June.

unanimously. A decision on attending the PFA Convention in November was deferred until July.

- f) John agreed to contact the Two Ten Foundation and offer them a free exhibitor booth. An invitation will also be extended to Soles4Souls.
- g) Phil led a discussion on Varney's book on Shoe Polish jobbers. He will get an update on when the book is to be published. Board consensus was opposed to funding the project but favorable toward buying printed copies of the book.

7) New Business-

- a) Pat will schedule a Membership Committee meeting in March to call members that did not renew for 2019.
- b) Jim & Shannon will schedule a call in March & finalize seminar presenters for Orlando convention.
- c) Silver Cup/World Cup update – Jim reported that 40 entries are expected – up 20% over last time. Judging will occur over a weekend in mid or late April.

8) Open Discussion –

- a)** Shannon received Board approval to send flowers to the Konomos family – Bills mother, Marlene passed away recently.
- b)** Jim thanked Shannon & all Board members for supporting him this past year.

9) Next meeting set for March 13th – Meeting adjourned at 9:07 PM.