

Minutes of January 17, 2018 SSIA Board Meeting

Attendance: Sandra VerBruggen, Jim McFarland, Pat McCabe, John McLoughlin, Phil Wadzinski, Eddie Gitlin, Laurie McPherson and Shannon Embry

Absent: Jesse Pasternak and Mitch Lebovic

Quorum: Yes

1. Meeting was called to order at 8:02 and the minutes from December 21st meeting were approved unanimously.
2. No officer reports from the President and Vice-President
3. John presented the Treasurer's Report and said SSIA had \$92,000 in bank with outstanding checks of \$5,000 resulting in a net balance of \$87,000 heading into 2018. This represents a gain of about \$16,000 over last year.
4. Old Business
 - a) Nothing new to report on Queen Mary contractual issue.
 - b) Mitch reported that the winter newsletter was at the printer and it's live on the website today! Ad revenue for this issue was \$7,000; enough to cover expenses.
 - c) The Membership Committee of Shannon, Jesse and Pat will meet after the holidays and begin making calls to shoe repair shops that have let their membership lapse.
 - d) Sandra brought up the idea of funding a college scholarship for our members. John will follow-up on this idea with the Two Ten Foundation.
 - e) Sandra explained the opportunity to sell SSIA T-shirts on the TeeSpring website. If we sell our shirts for \$15.00 we would make a clear profit of \$2.58 on each (shipping included). Pat made a motion to set up an account with TeeSpring and begin selling our shirts. Shannon seconded the motion and the Board approved unanimously.
 - f) Mitch gave an update on four possible sites for the 2019 SSIA Convention in Orlando. Any one of the four is acceptable for our needs. He will arrange site visits for next month. Shannon preferred the hotel right outside of Universal Studios.
5. New Business – Mitch reported that he is updating the SSIA website with new technology.
6. Under open discussion the next Board meeting was set for February 21, 2018.
7. Meeting adjourned at 8:43 PM.

