

Minutes of January 9, 2019 SSIA Board Meeting

Free Conference number is 712-432-6301 and enter code 196436#

Attendance: Todd Roberts, Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie MacPherson, Jesse Pasternak, and Shannon Embry

Absent: John McLoughlin, Eddie Gitlin and Mitch Lebovic

Quorum: Yes

- 1) Meeting was called to order by Jim at 8:03 PM.
- 2) Phil made a motion to approve minutes from January 9, 2019 meeting. Jim seconded and motion was approved unanimously.
- 3) **President's report-**
 - a) Jim reported that the newsletter will be delayed several weeks due to Mitch's daughter being hospitalized with terminal cancer.
 - b) Jim brought up the idea of an admission charge for non-members at our conventions. After some discussion Jim made a motion to charge non-members a \$10 entrance fee to enter our exhibitor hall. Shannon seconded the motion and it was approved unanimously.
 - c) Jim reported on a proposal from Kirby Allison to fly his crew down to Florida and produce 8 to 10 short website videos for roughly \$4,700. After some discussion Pat made a motion to spend up to \$6,000 on this project. Phil seconded the motion and the Board gave it unanimous approval.
 - d) The Pedorthic Footcare Association (PFA) has expressed interest in setting up a booth at our next convention in exchange for a booth at their show in Las Vegas on November 7th thru 9th. Jim suggested we revisit this issue on our next call.
- 4) **Vice-President's Report-**
 - a) Phil reported on Laurent Varney's plan to publish a book on shoe polish & jobbers. He'll forward an e-mail on this subject and we'll discuss it on next Board call.
- 5) **Treasurer's Report-** John e-mailed a report to the Board showing a balance of roughly \$96,000 in the checking account. His report was accepted unanimously.
- 6) **Old Business-**
 - a) Mitch e-mailed a report about one item still left open from the BWI Marriott in Baltimore. Our contract called for one free room night for every 50 we blocked, so they said we're entitled to a refund of \$940.00 for those nights. He will follow up on getting this check.
 - b) Mitch e-mailed that membership renewals are ongoing through February. For our next meeting he will have a list of companies that have not yet renewed for Board follow-up.
- 7) **New Business-**
 - a) Pat will schedule a Membership Committee call with Todd & Jesse after receiving a list of non-renewals from Mitch.
 - b) Shannon has contacted Sandra about seminar preparations and she will schedule a phone meeting with Jim next week.

- 8) **Open Discussion** – Shannon advised the Board that flowers were sent to Lee Efronson after the death of his step-father.
- 9) The next Board meeting was set for Wednesday, February 20th at 8:00 PM.
- 10) Meeting adjourned at 9:03 PM.