

## Minutes of January 8th, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

**Attendance:** Jim McFarland, Phil Wadzinski, Ben Meyer, Jesse Pasternak, Mitch Lebovic, Eddie Gitlin, Todd Roberts, Shannon Embry

**Absent:** John McLoughlin, Mark Dorothy

**Quorum:** Yes

- 1) Meeting was called to order at 7:03 pm.
- 2) Minutes from December 2nd were approved unanimously.
- 3) **President's Report –**
  - a. Jim talked about the upcoming shine contest at the show, and how the rules were to be released later in the month. He also talked about an interview he did with footwear news magazine, and that it could generate some nice P/R.
- 4) **Vice President Report –**
  - a. Phil had no new updates.
- 5) **Treasurer Report -**
  - a. John had nothing new to report.
- 6) **Old Business**
  - a. Shoe Shine Contest
    - i. By next meeting we were looking to have everything start to be laid out as far as locations and times of the contest.
  - b. Upcoming Show
    - i. Registration has now opened for the upcoming show. We also are offering a video for platinum and gold sponsors.
    - ii. Jim and Mitch said they would go through the events and timeline of the show to make sure everything worked.
- 7) **New Business**
  - a. We agreed to send flowers or some other gift to Roland Mailhot's family after his passing.
- 8) **Open Discussion-**
  - a. We began discussion about the location of the next show. It is scheduled to be on the west coast, so by next meeting we were looking for everyone to bring back suggestions on possible host cities.
  - b. We also discussed doing the t-shirts for the convention locally to support a local business as well as cut down on shipping cost.
- 9) Our next meeting will be January 12th, 8PM EDT
- 10) Meeting was adjourned at 7:32 pm