

Minutes of December 8, 2016 SSIA Conference Call 8 PM EST

Free Conference number is 712-432-6100 and enter code 15151347#

Attendance: Paul Angelos, Holly Mahfoze, Sandra VerBruggen, Jim McFarland, Phil Wadzinski, Pat McCabe, Eddy G, Mitch Lebovic

Absent: John McLoughlin, Laurie McPherson

Quorum: Yes

- 1) **Vote on Adoption of old minutes from October 26** – Paul motioned to accept the minutes and Phil seconded. All approved.
- 2) **President's Report** – Sandra reported a company in Miami has asked for an application form to join SSIA. She also reported that Netherlands machinery will not be joining. Sandra will forward an e-mail from Kenneth Noll to all Board members. Mr. Noll wants to start a shoe repair school in South Africa and is looking for financial support. We can discuss this further at our January meeting.
- 3) **Vice President's Report** – Paul and John will be visiting the Queen Mary sometime in January. Mitch will be in town on February 2nd to see Queen Mary and check on extra meeting rooms.
- 4) **Treasurer's Report** – Paul reported in John's absence that we have approximately \$56,000 in the SSIA checking account.
- 5) **Old Business – Convention 2017** – Paul suggested that we announce in next newsletter that we're scheduling Friday afternoon seminars. Mitch was instructed to inform suppliers that seminars promoting their products will be scheduled for Friday and seminars focusing on general information for the industry will be held on Saturday and Sunday.

Convention 2018 – After discussing various locations from Philadelphia to D.C. it was generally agreed that finding a hotel in the Baltimore area was preferable for cost and travel reasons. More discussion will be on next month's meeting agenda.
- 6) **Newsletter** – Pat spoke with Mitch about the need to mail newsletters on a timely basis. Mitch proposed the following 2017 SSIA Newsletter Production Schedule and it was approved unanimously by the Board.

	<i>Winter</i>	<i>Spring</i>	<i>Fall</i>
<i>Advertising Announcement Sent</i>	11/14/2016	1/29/2017	6/26/2017
<i>Deadline for Ads and Articles</i>	12/12/2016	2/24/2017	7/28/2017
<i>Postage Advance from Treasurer</i>	12/12/2016	2/24/2017	7/28/2017
<i>Draft to Board of Directors</i>	12/22/2016	3/12/2017	8/9/2017
<i>Comments/Corrections from Board</i>	12/29/2016	3/14/2017	8/11/2017
<i>Newsletter to Printer</i>	1/3/2017	3/16/2017	8/14/2017
<i>Newsletter Mailed</i>	1/13/2017	3/26/2017	8/23/2017
<i>Newsletter Received*</i>	1/20/2017	4/4/2017	9/1/2017

- *Delivery date is estimated. No guarantees with the USPS.*

- 7) Freight costs on shipping SSIA Bags will be reviewed. Both Paul and Phil will check on possible savings on freight.
- 8) **Silver Cup** – Jim reported that 2017 Silver Cup and World Cup registration deadline is January 31st. All entrees are due by March 20th. Cost for USA/Canada entrants is \$25.00; international entrants pay \$65.00. The website for more information is:
www.ssia.info/silvercup/index.asp

Jim suggested a budget of roughly \$6,000 to accommodate airfare and hotel expenses for 3 or 4 judges.

- 9) Under New Business two emails were discussed. The first email from Frank Bilotta concerned membership fees for small repair shops and the possibility of wholesalers offering them a payment plan to join the SSIA.

The second email from Chris Bowman of Skyline Seven Real Estate concerned available retail space for a shoe repair shop at a mall in the West End of Atlanta. Chris has been advised to put a classified ad in our newsletter.

- 10) Meeting adjourned at 9:40 PM.