

## Minutes of November 29, 2017 SSIA Board Meeting

*Free Conference number is 712-432-6100 and enter code 15151347#*

**Attendance:** Sandra VerBruggen, John McLoughlin, Phil Wadzinski, Pat McCabe, Eddie Gitlin, Jesse Pasternak, Shannon Embry and Mitch Lebovic

**Absent:** Jim McFarland, Laurie McPherson

**Quorum:** Yes

- 1) Meeting was called to order at 8:05 P.M.
- 2) **Minutes from October 25, 2017** – were approved unanimously.
- 3) **President's Report** – Sandra said she will be sending out 6 gift cards this week to volunteers that assisted with convention registration.
- 4) **Vice President's Report** - None as Jim was absent due to his son's illness.
- 5) **Treasurer's Report** – John reported a balance in checking of \$89,258; though \$3,000 is owed to Mitch for his services through December.
- 6) **Old Business**
  - a) Queen Mary – Don Rinaldi sent a letter to the hotel regarding differences in their signed contract from our signed contract. As of today, no response from the hotel.
  - b) SSIA Bags will be discussed at December meeting; we presently have 81 cases of bags at Petronio and 207 cases at Guard.
  - c) Mitch reported that membership renewal notices are sent out the first week of each month November through February.
  - d) Shannon, Pat & Jesse will meet next week to divide up the list of repair shops that let their membership lapse.
- 7) **New Business**
  - a) Suppliers were sent an e-mail last week about their stance on having annual or every other year conventions. This Board will discuss results at December meeting.
  - b) Pat reported that Miami Leather is suggesting Orlando as the site for a 2019 convention; SSIA was last in Orlando in 2006 (where Sandra got engaged!)
  - c) Mitch prepared a 2018 SSIA Newsletter Production Schedule listed below:

	<b><i>Winter</i></b>	<b><i>Spring</i></b>	<b><i>Fall</i></b>
<b><i>Advertising Announcement Sent</i></b>	11/17/2017	1/29/2018	6/26/2018
<b><i>Deadline for Ads and Articles</i></b>	12/15/2017	2/23/2018	7/27/2018
<b><i>Postage Advance from Treasurer</i></b>	12/15/2017	2/28/2018	7/27/2018
<b><i>Draft to Board of Directors</i></b>	12/26/2017	3/12/2018	8/9/2018
<b><i>Comments/Corrections from Board Due</i></b>	12/29/2017	3/14/2018	8/13/2018
<b><i>Newsletter to Printer</i></b>	1/3/2018	3/16/2018	8/15/2018
<b><i>Newsletter Mailed</i></b>	1/12/2018	3/26/2018	8/24/2018
<b><i>Newsletter Received*</i></b>	1/19/2018	4/4/2018	9/3/2018

***\* Delivery date estimated. No guarantees with the USPS.***

- 8) Under Open Discussion
  - a) Board voted to send flowers to Jim's Family.
  - b) Shannon reported that 210 Foundation sent help to Alexandra Shoe Repair in Puerto Rico (after the hurricane).
- 9) Next meeting was set for December 13<sup>th</sup>.
- 10) **The meeting was adjourned at 8:58 PM.**