

SSIA- Conference Call Tues Oct 23, 2012 5:00pm

Attendance: Rick Meyers, Sandra Verbruggen, Bob Berman, Ira Freedman, Blasé Knabl, Don Rinaldi, Mike Morelli, Paul Angelos, Mitch Lebovic, Harry Loewenberg. Minutes by Gina Berman.

Old Business

Name change of Silver Cup: Don Motioned to change the name of the Grand Silver Cup to the Robert DiRinaldo Grand Silver Cup. Ira seconded. Motion passed unanimously.

Springarn High School Shoe Repair:

Sandra, Blasé, Mitch and Don, visited the repair school. Don said he was very impressed with the shoe repair school. Being the only remaining repair school in the country the SSIA has solicited donations, machinery and supplies to help. Ira suggested that as a group we considering a way to get the graduates hired. We will be putting an article and photos in next newsletter also. Blasé said a local newspaper did an article too and he will get the name and possibly article for that newsletter. He also wrote a personal thank you to those that supplied materials and donations. The local councilman also wanted to write thank you notes to those that contributed.

Shoe repair awareness week is sometime in October. Members think there should be a separate committee to promote the school in the newsletter.

Newsletter:

Don thought the newsletter was fabulous. No complaints from anyone on the open house announcement. Next issue for newsletter should be Feb.

Final cost of newsletter: 7000 Repairs plus Wholesalers and Suppliers list.

Newsletters- \$3400 postage- \$1400, next day \$43 Total \$5150.

New Business

July Show: Please see the checklist and begin process.

Paul wants to consider the raising of the booth pricing. In Chicago the rates were:

One table \$650 \$700, Two tables \$1,200 \$1,300, Three tables \$1,700 \$1,850, Four tables \$2,200 \$2,400. Purchase four tables, get a fifth table free. It was discussed there was no need to raise the pricing at this time.

Blasé motioned to keep the pricing as it is, and Ira seconded the motion. Motion passed with Paul voting as No and Harry abstained.

2014 Show: Show is due to be back on East Coast. Preferably Philadelphia. Paul said Mitch has a better handle on which area is most cost effective and has the most to offer as sponsors. Mitch said avoid Atlantic City. Don- Frankford area is good area. Don will check into it and Mitch will make some phone calls. Mitch will check the Philly area for hotels and Wilmington Area.

Wholesalers and Suppliers: Definitions. Don- Must have to have a store to be a wholesaler. You can't sell out of a car or online only and be considered one. Don- you have to sell a whole litany of supplies to be considered wholesaler that sells to retailers. Don made the motion that the SSIA not except the application of Woly. Blasé seconded the motion. The motion was passed unanimously.

Bob- the definitions of supplier and wholesaler needs to be refined.

The current definition of supplier is:

Any manufacturer of leather, rubber shoe products, shoe findings, shoe store supplies, shoe repairing machinery, or similar products, or the suppliers' agents, shall be eligible for supplier membership in the Association.

The new definition proposed at the last board meeting and Mitch refined:

Supplier membership is available to any firm, company or corporation which is a recognized seller of leather, rubber shoe products, shoe findings, shoe store supplies or similar products to wholesaler-distributors in the shoe repair industry. Supplier membership is also available to any firm, company or corporation selling shoe repairing machinery.

Blasé motioned to adopt Mitch's new definition. Mike Morelli seconded the motion. Motion passed unanimously.

Membership needs to vote to change the by-laws. Mitch suggests that the voting be done via the newsletter in the next newsletter.

Harry wants to keep the newsletters at 3 per year and not more until we get more content.

Suggestion to put into the next newsletter of places to go and things to do in San Diego for the next show. (i.e. -Places to eat within walking distance or close driving) Bob and Paul will go to San Diego to the hotel and visit to see what there is available also in the area.

Meeting adjourned at 6:05