

**Minutes Oct 26, 2016 SSIA Conference call 8pm EST**

**Free Conference number is** 712-432-6100 and enter code 15151347#

**Attendance:** Paul Angelos, John McLoughlin, Holly Mahfoze, Sandra VerBruggen, Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie McPherson, Eddy G,

**Notes:** Gina Berman absent: Mitch Lebovic

**Quorum:** Yes

**Vote on adoption of old Minutes from Sept 22** John - *Motioned to accept the minutes and Paul seconded. All approved.*

**Presidents Report:** Sandra- Attended Terrago and yes they are interested in seminar

**Vice President:** Paul- nothing to report

**Treasurer Report (Money in the bank) John McLoughlin**

We have open checks for the following:

1. \$350.00; gift cards for volunteers at the SSIA show in KC.
2. \$2158.44; cost of printing and mailing the newsletter.
3. \$1000.00; Mitch's management services for October.
4. \$1700.00; Mitch's fee for writing, editing and designing the fall newsletter
5. \$3375; 2<sup>nd</sup> deposit for 2017 show in Long Beach.

Conservative balance is \$70,565.98

**Old Business:**

**Convention 2017-** Friday seminar before the show - Cost Of room Mitch talked to Queen Mary on having a Friday room available for a seminar. Paul suggested that we also put in the newsletter that Friday afternoon is available for a seminar or two.

Note: Tarrago is interested in giving a seminar in Long Beach, California. Just want to make sure we have this on record as well.

**Convention 2018, locations suggestions** - East Coast Location is next. Sandra suggested NJ or Baltimore.

**Newsletter- (draft was approved in meeting Sept 22, but received Oct 25 on West Coast)**

The newsletter again for the second year in a row was late and received after shoe repair week. There was a lot going on and no one held it to a deadline. Should have been received by end of Sept at latest.

Pat made the motion to make a board member the newsletters go to person and hold Mitch accountable to the deadline.

John made the motion to appoint Pat to hold Mitch accountable and Jim seconded it. All approved.

Pat said pick a date and work backwards with the printer and Mitch as it may be hung up at printer or post office.

The board needs to set dates that the newsletter is to be in home and work backwards. Next year's needs to be completed in August so that it's mailed Sept 1<sup>st</sup>. It takes 2-3 weeks for bulk mail and this way the shops will have plenty of time.

**Bags**

Plastic bags Mitch got 10 spots of advertising and 7 needs yet to be filled for sponsorships for the bags to break even. Bags will be ordered after all spots are filled.

Paul suggested that the people who store the bags keep a running total on hand so that the board knows when to order. 40 cases of bags on a pallet. With a 8-10 week lead time there has to be a limit of bags left when the reorder takes place.

**Silver Cup**

Jim said that a 3<sup>rd</sup> Judge was added only in case one got sick. But the costs go way up when you have that 3<sup>rd</sup> judge. They should only be an alternative. You really don't need to have 3. They all seem to be consistent in points. Jim has asked before that the trophy replace the crystal on the world cup. It's a lot less inexpensive and they seem to like it better.

Sandra will go up and make sure things are set up and presented correctly and so they won't be damages on the shoes and handled properly. Repairers don't like to get the shoes back scratched.

Paul made mention that on the form that it is stated that the entries will not be returned for while. (date)

John suggested that just as Pat is point person for newsletter, that Jim be the person to on Silver Cup to keep Mitch on track.

Silver cup and world cup 2017 deadline to register is January 31 2017.

Entrees are due March 20 2017

Cost: USA/Canada are \$25.00 International are \$ 65.00

for more info : [www.ssia.info/silvercup/index.asp](http://www.ssia.info/silvercup/index.asp)

## **New Business**

Sandra--Steve D was upset that the Board didn't thank him for serving for a year on the board and on the Seminar that he did.

Membership: Sandra talked with Mitch on retention and Mitch has the capabilities of getting a list together of the ones that fell off in recent years. He pulled and loaded the information on the website.

Phil brought it up that Mira Systems posts constantly on the SSIA FB page and is getting free advertising.

Membership Consumer page:

Jerry Mark posted on the consumer page that he wants to learn shoe repair. He is training and working at the same time at a local shop. He shines shoes to make the train fare.

Meeting Adjourned at 9:35

Things to do before next Meeting:

1. Pat: Dates Newsletter is to be out by. Appointed point person for Mitch to keep on track
2. Paul: will get with John at Queen Mary to look over
3. Paul: talk to Christine on locations to look for the next meeting to discuss.
4. Jim: set the Silver Cup info
5. Mitch: get rest of sponsors of bags and order them.
6. Mitch: put in Newsletter for Jan that Friday afternoon is available for a few seminars.

