

SSIA October 21, 2014

Conference Call Minutes 8pm EST

Attendance: Paul Angelos (President), Sandra VanBruggen (vp) Bob Berman (treasurer) Steve Sachs (secretary) Don Rinaldi, Marcelo Coronel, Jonathan Shaffer. Association Management: Mitch Lebovic Minutes: Gina Berman (non-board member) Absent: Rick Meyer

Quorum: Yes/No circle one

Vote on adoption of old Minutes: Bob Motioned to approve the Minutes of the September 23, 2014 conference call . Paul seconded. All approved.

Presidents Report: Report on Karyn below

Vice President: With the newsletter being late, those on FB are laughing about the SSIA being incompetent.

Suppliers Report: none

Wholesalers Report: none

Repairers Report: none

Old Business:

PR and Karyn

Karyn still has the paperwork and property that belongs to Toni Knabl. She has ignored emails. Jim said to stay out of it. The Toni Knabl stuff was returned to Jim who returned it to Toni.

Mitch's presentation. "I do quarterly promotions. Will do things designed by the SSIA but the member needs to print. Will have a packet for the conference. Press releases to download". Is Mitch willing to do some of the things for PR? Is there a group of who wants to participate in getting stuff together or perhaps Mitch will do it or work with us on a packet for shops to get local news releases? 4 Posters are done and will be on site with approval. Sandra suggests that you use a repaired shoe.

FB issues and people banned

Gina removed herself from the FB SSIA page in September and is no longer included in most emails. Anything to be included in the book must be sent to her and the subject line must say: please include in book. As far as others on the site the following was what was voted on last spring. voted to ban for 30 days after 1st time. Discussion of board the 2nd time and permanent ban the 3rd.

News letter

12 suppliers didn't think the Ad for Renia was right. Don and Paul thought the board needs to be more sensitive in the future for any Ad for the newsletter. It was recommended that no supplier write any article because they come across as an Ad for them.

Improving SSIA

A couple of repairers said they have ideas on how to improve SSIA, do we have a procedure for them to speak to us other than facebook??

Jonathan suggested any repairer with suggestions give to the repairer members and they will present to the board. This also goes for all suppliers and all wholesalers. The reason to have them is to represent the group.

Mitch will post on FB that any and all suggestions are to be emailed to Sandra/Marcelo to bring to the board for consideration.

Dues

Suppliers dues will stand as is since they pay for so much at the conventions.

Increase in dues for repairers? Marcelo recommended \$100 a year but also put in the letter what they are getting for that increase. Includes the posters and press releases, breakfast, party and goody bag. Discussion of dues increase was had.

Marcello motioned to raise the dues to \$100, Sandra seconded. All approved.

2016 show- Mitch sent out a list of hotels and costs for Nashville that was not within the budgets or qualifications of what the SSIA has to the conference with regards to parking, room rates and minimum amounts. He will explore other options after you decide where.

Mitch suggested we expand the list of cities. A suggestion of Murphysborough was had. Cincinnati was suggested but the flights are limited. Harry had said that he will promote any city in his area. Suggestions of Kansas City, Columbus, Indianapolis and Memphis were had. Mitch will look into suggestions.

Movie- No updates

Bags- Marcello is working on it and looking at different bags. By next meeting will know more.

From Gina: As seen last week

Example on an Italian Deli here:

Reduce-Reuse-Recycle

***Bring in your own canvas grocery sacks
and get a chance to win
a \$25 gift certificate
Drawings held every month!***

New Business:

Except the resignation of Jim MacFarland

Paul motioned to except the resignation of Jim McFarland. Don seconded it. All approved.

Dan Shulters and Holly Honeycut Mafoze and Steve Dulkakin have expressed interest in being on the board. Holly and Steve both do a lot of work at the conventions at the table with volunteering.

Both Sandra and Jonathon gave rave reviews on Holly Mahfoze and volunteering work for us.

A discussion of the candidates followed. Sandra motioned to have Holley fill Jim's vacant place. Jonathan seconded it. All approved.

Bob Motioned to adjourn. Sandra seconded. All approved.

Meeting ended at 9:30 EST

Things to do for next meeting:

1. Vote on and pick a place for the 2016 convention Kansas City, Columbus, Indianapolis and Memphis.(Mitch)
2. Decide on bags and select printing. (Marcelo)
3. Put together a package (swag bag) swag bags ideas for next years convention. Committee consists of(Sandra, Holly, possibly Dan Shulters.)
- 4.