

Minutes for Sept 22, 2016 SSIA Conference call 8pm EST

Free Conference number is 712-432-6100 and enter code 15151347#

Attendance: Paul Angelos, Holly Mahfoze, Sandra VerBruggen, Jim McFarland, Phil Wadzinski, Pat McCabe, Laurie McPherson, Eddy G, Mitch Lebovic. **Notes:** Gina Berman absent: , John McLoughlin

Quorum: Yes

Vote on adoption of old Minutes from August 31

_Changes were "Sandra will send an email out to suppliers and wholesalers"

Vote to accept the meeting notes with that change. Pat Motioned to accept the minutes with the changes and Laurie seconded all approved.

Presidents Report: Sandra- Welcome Eddy to the board

Vice President: Paul- Did get one request for paid seminars from TRG if we do it in Los Angeles. Everyone seemed very receptive to it.

Treasurer Report (Money in the bank) John McLoughlin We ended July with \$100,267.24.

In August, there was \$500 in income from Joseph America

Expenses; three checks were cashed:

1. \$10.00 to the Illinois Secretary of State
2. \$23,350.60 to the Marriott in KC
3. \$2.13 to West United Communications. This is a service fee to maintain this account.

We ended the month of August with \$77,404.51. We have the following checks, which have not been cashed (or were not cashed in time to be included in the August statement).

Check 1613; \$250.00; preparation of annual report Check 1614; \$90.92; flowers

Check 1615; \$2,000 August and September payments to Mitch

Check 1616; \$28.69. Freight costs to QVI; this covered cost of Bob Berman sending me the files.

Income; \$1,675 in cash from show; \$585.00 in checks and \$40.00 for T-Shirts. Once all the above are included, our balance is \$77,334.90.

Suppliers, wholesaler, and repairer Reports:

Meeting notes from convention that said Wholesalers agreed to dues increase to \$500. When Sandra sent out the email about dues increase this is what she received:

Wholesalers: out of 28 wholesalers 10 open and read the email

5 wholesalers were in favor for the increase / 3 were not.

Suppliers out of 46 suppliers, 21 open and read the email

5 suppliers were in favor for the increase / 7 were not

and some will not renew their membership.

Burten is only in favor if all 3 groups are raised. Paul said Most of the suppliers are not in favor because the only have so much money. They sponsor so much that it will take away from it. Pat is concerned that now we are making some money we need to show proof of why and where we need it.

The organization is in better financial than last year and there is not an urgency to raise the dues.

Everyone agrees to leave the dues as is for 2017.

Old Business:

Mitch will check what the cost would be for a Friday seminar before the show and were willing to pay for them if offered by the supplier.

1. How admission is addressed was tabled.
2. T-shirts and Aprons and Penants - Aprons were agreed upon to sell out and not reorder. Aprons are \$15. T-shirt prices for the website and next years convention were not agreed upon. Pat thinks they should be raised a few dollars as most venues sell them for more. In Kansas over 200 were given away. Holly suggested at least \$12 for the shirts and Sandra suggested \$15. Paul agrees that's reasonable. Sandra motioned to raise the shirts to \$15 and Eddy seconded. All approved.
3. Volunteers: Were certificates and gift cards mailed? Volunteers will get the cards next week along with a thank you note.
4. Was this done? "Live stream for members only? Mitch will look into it for the SSIA."
5. Certificates for 50 yr, 75 yr and 100 yr in business for next show. The oldest member at present is Zitron. Paul will look into his list that he has and forward the list. Mitch will add the information to the newsletter so that the repairers can call or email it in.

Convention 2018, 2019, 2020 possible locations (including Canada)? Christine will start looking now. The board needs to decide by Nov/Dec for General location.

Newsletter- draft will be out before meeting it needs to be approved at meeting

Newsletter looks great.

(FYI- John, in the experience of the last three years newsletters have been late more times because of waiting for payment.)

Bags

Plastic bags - We are at the 25% of bags and Should plan to buy them soon. Mitch needs to send out sponsorships for the bags.

Silver Cup

Deadline, reminder in which newsletter? Set budget for the weekend. Budget? Jim suggested that we go with 3 judges instead of 4 and that would cut down on the cost. Last year there was 27 total entries and it took the whole day.

Silver cup and world cup 2017 deadline to register is January 31 2017.

Entrees are due March 20 2017

Cost: USA/canada are \$25.00 International are \$ 65.00

for more info : www.ssia.info/silvercup/index.asp

New Business

Board website : for info and old minutes

_board website for information. (does everyone have a log in account?) If not contact Mitch.
<http://ssia.info/board>

National shoe repair week is October 10th-14.

The bags stuffers and posters are on the website to download and send to a printer. The press releases are there. We don't know how many people use it but Mitch can track that down.

Paul and Sandra motioned to adjourn.

Meeting Adjourned at 9:10

