

SSIA Board Meeting September 21, 2011

In attendant

Paul
Mike
Rich
Blasé
Sandra
Mitch
Paul
Raul
Don

Robert has passed away. SSIA has sent flower.
Blasé has suggested a Robert D Rinaldi award for craftsman ship.

Don has suggested that repairers form a committee to submit a proposal

How many rooms for the 2012 show. How many did we buy in Chicago 2007 last time?

Seminars for 2012 show.

Blasé will do his usual machine seminar. Blasé Jr will do a seminar on managing your online.

We need some new seminars.

Lets put some thing on the ssia web site asking for seminars ideas.

Balse made a motion to raise the price of the show
Table

1 table for 650. 2 tables for 1200. 3 tables for 1700. 4 tables for 2200 registration before
May 1. After may 50 per table more?

Motion carried

Exhibitors will have to fill out a form to buy tables including the names of the people
attending the show.

Let have a cocktail hour or two hours on the show floor on Saturday night. 4 to 6
Rick has suggested that he and Steve co sponsor this. Perhaps another wholesaler would
join.

Where do we go in 2013?

Mitch will see will what might be available in San Diego CA.

Web site

Shoe list of shops. Dana supplies a list of shops that attended the shoe to all suppliers and the wholesalers. Should this continue or should it be restricted to.

Suppliers will receive the list as part the price.

T-shirts as advertising.

Make up some samples and have the wholesalers see if they can.
Rick will get an image of his shirt out to the board members.

Web site.

About the new web site proposal. What are we getting and what are we going to have to do.

We will try to set up conference with the new web site vendor. Mitch is suggesting that the vendor will show us some example web sites.