

SSIA Conference Call Tuesday August 13, 2013 5pm

Attendance: Don Rinaldi Blasé Knabl, Paul Angelos, Bob Berman, Ira Freedman, Mitch Lebovic, Sandra Verbrugen. Meeting notes; Gina Berman

OLD BUSINESS

Minutes review: Ira motioned to except minutes of July 26th, Blasé seconded. All approved. Don motioned to accept the minutes of July 28th. Blasé seconded. All approved.

Convention: Don discussed breakfast and meeting be opened to members only. Blasé suggested that it be opened up to others after member get breakfast.

Breakfast should be opened up to others after. Seating is limited to hotel availability of seating capacity. Look for room that is bigger.

Supplier/wholesaler groups:

Paul and Steve will have separate member meetings and send out an email. About 40 wholesalers to email and call for comments. Have a call only if others want too.

Membership finalization: of Supplier and wholesaler:- an email will be sent out and any wholesaler or supplier will have a week to say that they object to the membership before we except.

Signs for shops. for shops as an added benefit of joining the SSIA. We are not going to furnish the actual sign, but signs that will be on our web site for members to download and bring to a printer to run off. should write about in our next issue of the Newsletter to let every shop in the US know about this program. I believe Marcel and Ira are working on this.

Macelo and Ira are working out ideas. One large sign as part of a membership package, that can be seen from the street. But there will be signs on line to download and send to print. They are working on what should be in membership package.

Philadelphia Show: Saturday night party of some type? Brunch for members only? Have "Host Committee" as we did in the old days. (This would be local shops or wholesalers or suppliers who know the area where the show will be and can work on what we can all do all weekend!) Philadelphia has a great zoo and great museums.

Don thinks it would be nice for everyone to be together once a year and have the SSIA pay for it. Have appetizers drinks etc and DJ.

There should be a host for Philadelphia that knows all there is to see and do in the city.

At the show if you sign up for membership: Tshirt, cocktail party

Mitch will get an idea of what the food would cost and pay bar.

Newsletter: Mailing of the newsletter will be off of the Vibram list that has been sent. A list of all the wholesaler, supplier members. Note to new members that we are working on a new member package.

Deadline for anything that has to be in newsletter is next Monday.

Paul wants to post in newsletter that we will vote in a week on membership wholesaler. It was decided that Paul will email all wholesalers that we will send out an email to them on any objections they have of membership approval.

Sandra

NEW BUSINESS

1. Location of the 2015 show (city or cities to research, not specific hotels). Blasé suggested Jacksonville as it will draw more northern shops. Shows we've had in FL have been good shows. Orlando was a good draw as was Tampa. Atlanta would be a good show also. Mitch suggests that any time we have wholesaler support that it is a good show.

Paul sent out an email to suppliers that we need support of the wholesaler/suppliers. We will pencil in Jacksonville unless there is objections.

2. Exhibit prices for 2014 show.

For reference on exhibit prices, here are the rates for 2013:

1 table: \$650 before May 1, \$700 after May 1

2 tables - \$1,200 before May 1, \$1,300 after May 1

3 tables - \$1,650 before May 1, \$1,800 after May 1

4 tables - \$2,200 before May 1, \$2,200 after May 1

Show special: Buy four tables, get a fifth free.

I will be sending out a financial report later today that will detail how this year's show did.

Everyone thinks that exhibit prices should stay the same.

New SSIA membership: ideas, pro-rated? Free through end of year with all new memberships. SSIA membership is based on the calendar year, so all memberships expire December 31. Renewal notices are sent out on the following schedule: November 1 – First notice sent by mail and e-mail. December 1 – Reminder notice sent by e-mail. January 1 – Reminder notice sent by e-mail. February – Final notice sent by mail and e-mail that says if dues are not paid, membership will be terminated as of February 28.

Don motioned that Memberships signed up at the door get the rest of the year and the following year. Ira seconded. All approved.

Other: Blasé- wants to know what the membership number number is now. There were 40 sign ups at the show. Blasé is having Visa gift cards done for those that helped at the show.

Ira- who is in charge of making a list of seminars. Ira will ask the repairers what they want the seminars to be and what they want to learn. Sandra will ask Kumar if he wants to do a seminar.

Macello will create a new account on U=tube so that we can put links on FB and the SSIA site to click on.

One contest every two years for the DiRinaldo cup. The international cup is open for all but US is DiRinaldo.

Blasé said that the judges are working on the rules for the cup and the name.

Meeting adjourned at 6pm