

Membership Meeting Saturday July 20, 2014

Presidents Welcome Message

Welcome Message

MOMENT OF SILENCE FOR THOSE WHO HAVE PASSED AWAY-

Sandra presented volunteer awards to: Holly Huneycut Molfoze, Steve Doudokian, Maria DeSmet, Lisa Hubbs and Mike Morelli.

Paul presented the Past Vice President Awarded to Don
Presidents Award was presented to Sandra VerBruggen

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Financial Report

Presented by Bob Berman. The organization finished its fiscal year on April 30th with assets totaling \$99,855. During the fiscal yr the association had revenues of \$87,566 and expenses of \$70,686. The net profit was \$16,870. Before the weekend the balance in the bank was a little over \$82,000.

Bylaw Vote of change of definition of Wholesaler member

Any person, firm, or corporation engaged in the sale or distribution, as wholesalers of leather, rubber shoe products, shoe findings, shoe store supplies, shoe repair services, shoe repairing machinery, or kindred products adequately equipped to serve the shoe repair or retail shoe store, is eligible for wholesaler membership in the provided that such person or firm is not engaged in the business of repairing shoes at the retail level for end users.

Here is the new definition proposed by the SSIA board of directors.

Any firm, company or corporation who is a wholesale-distributor of multi-brands of manufactured shoe repair or boot repair products, or similar products, shall be eligible for membership as a wholesaler member. The Board of Directors shall have the authority to determine the eligibility of any applicant for membership and may consider all relevant facts including, but not limited to, the following:

- a. The number of manufacturers whose products are resold by the applicant to independent retailers.
- b. The length of time the applicant has been in business as a wholesale-distributor.
- c. The number of independent retailers who recognize the applicant as a wholesale-distributor of shoe or boot repair products. For the purposes of this Section, "independent retailers" shall not include any retail outlet in which the applicant or any officer, director, employee or partner of the applicant, has any financial interest including, but not limited to any direct or indirect owner-ship of stock, leases, loans or the like.
- d. The size and nature of the applicant's warehouse facility and its location with respect to any retail outlet.
- e. The type of catalog or merchandise listing which the applicant uses in the sale of the products it distributes.
- f. The nature of its sales staff and other services which it provides to its customers.
- g. The method which it uses to deliver products to its customers.
- h. Any other factors that the Board of Directors feels are relevant

There was a discussion of why we felt the need to clarify the definition.

Rick Meyers motioned to accept the new definition, Bob, Steve and one other seconded. Membership approved.

Newsletter Report

The newsletter has been expanding and to keep it improving a Request was made of volunteers to help with articles of submission to Mitch.

There was a request by several to change the name of the newsletter back to the old name. The membership asked there to be a classified section from now on.

Election of New Officers

Re-nomination of Paul Angeles for Supplier member. No other nominations. Paul was approved.

Re-nomination of Rick Meyer for Wholesaler member. No other nominations. Rick was approved.

Re-nomination of Sandra VerBruggen for repairer member. No other nominations. Sandra was approved.

Kevin Donahue, the past President spoke on why we are here? We all need each other and are here to help each other together. We have come a long way since the re-organization and the way to progress is with Quality, Innovation, Branding and staying relevant to the consumer.

PR campaign: Karen addressed the members with her intentions for the “Shoe Repair awareness Week” campaign for October. Dates???

Movie Committee

The Cobbler Movie There is no dates as of today for the release. The studio asked the SSIA not to jump the gun before the studio on information.

Jim- the Main focus is using the Media for doing articles and stories to help your shop. If you have one Silver Cup, use that. If you have been in business for generations use that.

Any other old business.

New Business

Don asked the membership to think about possible new board members for the coffe

Open Meeting suggestions

Do we have a Twitter handle? Or Instagram account? Adam Sandler posted on Twitter, that he was in the process of filming the movie.

Ira Freedman commented that there has never been a repairer president.

Don made mention that the repairers were not members until the re-organization and there has only been 3 Presidents since then.

Steve Doukulkian wants to know why repairers can't talk about bad product on the SSIA FB site. Don talked about calling the companies involved or talking on their own page, but that the companies need not be dragged through the mud on FB. They need to be given a chance to correct the problem, as no company wants to have bad product out there and all SSIA companies stand behind their products.

Pascal shoe repair shop: presentation of story of his 67 years in the business

Motions to Adjourn.

List of things to do before next meeting.

Open the meeting for discussions, questions, and comments