

Minutes of SSIA Board Meeting

Friday, July 15, 2016
At Marriot – Overland Park

Attendance: Paul Angelos, John Mcloughlin, Sandra Ver Bruggen, Steve Sachs, Phil Wadzinski, Pat McCabe, Steve Dudaklian and Bill Konomos

Absent: Holly Mahfoze

- 1) Paul called the meeting to order at 10 a.m.
- 2) John presented a 7 page Treasurer's report outlining income by month for the past 15 months, an income and expense statement for our tax year, May 1st thru April 30th, an income and expense statement for this year's convention in Kansas City, and a check ledger showing expenses by category. The complete report was approved by the full board.
- 3) John will present the first 3 pages of this Treasurer's Report at the Annual Membership meeting tomorrow.
- 4) Paul raised the issue of newsletters and the Board consensus was to continue printing and mailing them as long as we break even through advertising revenue.
- 5) The Board will ask Mitch if back issues from years past can be digitalized and put on website for viewing by members.
- 6) The Board intends to raise prices on T-shirts and aprons at next year's show since their costs have risen through the years.
- 7) Pat will sign up the Board for a new version of the Totally Free Conferencing System that begins August 1, 2016.
- 8) Paul brought up the subject of Silver Cup and stated that deadlines for submission must be clear.
- 9) The Board discussed at length the cost of convention booths and the rules pertaining to who can occupy booth space. The board unanimously approved these 3 changes.
 - a) First, any supplier must be in good financial standing with the organization before reserving booths.
 - b) Second, supplier members may not sub-lease their booth space to non-member companies or individuals.
 - c) Third, a revised schedule of booth prices are listed below:
 - 1 booth \$700
 - 2 booths \$1350
 - 3 booths \$1950
 - 4 booths \$2400
 - 5 booths \$2700
 - 6 or more booths \$540 each

The early registration discount of \$50 per booth was retained.

- 10) A discussion involving eco-friendly bags versus the plastic bags we currently sell resulted in the Board going forward with at least one more order for plastic bags. Any changes to bags will be determined by the new board.
- 11) Paul stated that there would be an election at tomorrow's meeting for 3 positions on the board:
 - John McLaughlin for Supplier member.
 - Laurie McPhearson for Wholesale member.
 - Steve Doudaklian for Shoe Repairer.
 - Other nominations can be made from the floor for any of these positions.
- 12) Paul brought up the issue of charging a fee for seminars so presenters can plug their own products without being accused of bias. After some discussion it was decided the issue should be discussed at tomorrow's suppliers meeting and then brought back to the Board.
- 13) Finally, the Board agreed to publicize the "Repair with Pink" sales promotion to aid cancer fight but not contribute financially to the cause as an association.
- 14) The meeting was adjourned after lunch.