

# SSIA Conference Call

March 10, 2014

8:00pm EST

Attendance: Don Rinadi, Bob Berman, Marcello Cornell, Paul Angelos, Mitch Lebovic, Rick Meyer, Jim MacFarland, Jonathan Shaffer.

Notes: Gina Berman      Absent: Steve Sachs, Sandra Verbruggen

## Old Business

**FaceBook;** page participation and comments has been professional and quiet ever since the elimination of Tony Picolli and Ira Freedman. Everyone that has been on is doing so in a professional manner.

### **Philadelphia Show:**

**Ira's seminar-** let him have his seminar in his room and speak at the breakfast. It will be allowed in the last 10 minutes of the meeting so that people that want to leave will. The meeting will consist of only members. If it gets out of hand there will be an off duty police officer to handle it. Jim thinks –That 10 guys or so will want to go and everyone else won't bother.

Frankford, Lieberman, and SSIA are sharing the cost of the **cocktail party Saturday evening**. Mitch is meeting with Sherry. She wants to have dinner and a DJ but it might be cost prohibitive. After Mitch's meeting with her he will have a better handle idea of the costs and what they will do and will bring it back to the board.

### **Rules for future shows**

Reception Parties and offsite parties:

It was discussed but not voted on that, during the weekend from Friday afternoon to Sunday afternoon a wholesaler cannot have a separate party or open house off site of the convention hotel. Any party has to be open to everyone, including competing wholesalers. The SSIA would ask others to respect those rules. Bob and Rick will talk and email to come up with wholesaler rules for the show weekend to be voted on. Things work best when the local wholesaler looks forward to the show coming to their regions so they will promote it. The SSIA does not want a wholesaler not wanting the show in their area because of conflicts.

## New Business

Rick nominated Paul for the interim vice-presidency until July. Bob seconded the nomination. It was approved unanimously.

**Silver cup- Jim;** rules have been reviewed and gone over. He is redoing them for the 2016 Silver Cup. There will be a World Cup and an American Silver Cup and each will have separate rules.

The Cobbler Movie- Gina has a conference call with Soles4Souls on Thursday and will go over what they can do with SSIA as a partnership. Jim, is meeting with a promoter that knows the SSIA is a non-profit and will come up with ideas.

Meeting was Adjourned at 9:00pm EST

