

SSIA Board Meeting January 24.

Don  
Blaise  
Mitch  
Raul.  
Sandra.  
Steve  
Mary  
Jim A  
Mitch.

Mitch has sent list of suppliers and wholesaler that have paid dues.

Steve is not getting the invoices for the bags he got from Neal.  
Don will get to Neal about it. Neal is looking in to

Steve states that there is \$ 37,000 in the bank.

Mitch got 40 or 50 new or renewed members in response to flyers.

Don gets the shoptalk and thinks we should think about doing something with them. He will send info on it to me.

Sandra. Silver cup.

We have 31 entries. 4 from Canada. 4 past silver cup winners. Several from other countries. We need an entry from Florida. Don has talked to Lee in Miami.  
Entries will stay open until

Judges will be Jim McFarland and Larry Shubach SSIA will pay travel expense for judges.

Robert DiRinaldo is having health issues. Do we need an alternate judge?

Offer wholesaler the opportunity to be sponsors for the Silver Cup. Don will send a list to all the wholesalers offering the opportunity of sponsorship.

We will do a certificate for all silver cup entrants and distribute them at the breakfast.

Jimmy Benson will be stepping down after the 2012 show. He should be recognized for his efforts.

Mitch wants to submit a proposal to take Jim's place to run the show.

Sandra is the new repairers member.

We need two new wholesaler board members. Don will send a letter to all the wholesalers to take Steve and Jim A's seat.

Balise nominates Paul Angelus to take Jim Ambrose's seat.

Sandra is nominated and elected to as the repairers member.

Balise brought up the Shoe Max issue of free both for doing the registration.

Sandra will run the registration if necessary. Mike will assist.

Balise will donate lanyards for the show.

Jim A will solicit suppliers for the ad bags when necessary.

Balise will send Jim A the c ped course info so that he can send a email blast to his cped shop customers.

Balise will supply a list of the distribution of shops.

Where will the 2013 show be?

It has to be in a place where the wholesalers will support it.

Phoenix is suggested as a option to LA. Mary thinks there are 30 shops in the area.

What will the giveaways for the show? Coffee cups? How much does printed coffee cups cost.

How do we get out the word that shoe repair is green and helps the local economy.

Can we put out a press release on this? Who can write it.

Is there national shoe repair aware week? There is but no one knows.

Jim will send me the silver cup flyer so get and I it translated in to Spanish. I will send that to Sandra.

