

SHOE SERVICE

The Newsletter of the Shoe Service Institute of America

Winter 2015 • Volume 4 Issue 1

MEMBERSHIP HAS ITS PRIVILEGES

SSIA Promotional Materials Available to Retailer Members

The first of four promotions for SSIA members is currently available for download from the members-only section of SSIA's web site. Themed, "Shop the Shoe Store in Your Closet," the materials encourage consumers to look in their closets for repairable footwear and bring them to shoe repair shops.

"Research shows that most adults own two or three pairs of shoes they don't wear because the shoes need repair," says SSIA President Paul Angelos. "That represents 495 million pairs of shoes we would like to get into shops."

SSIA's quarterly promotions include artwork for a poster members can reproduce for their shop, a press release that can be personalized or sent to the media as is, artwork for a bag stuffer members can reproduce and hand out to customers and a Facebook header graphic for members who want to add the theme to their Facebook page.

"This is the next step in SSIA helping its members promote shoe repair and promote their businesses," says Angelos. "If you want to promote shoe repair but don't have the time or resources to

SHOP THE SHOE STORE IN YOUR CLOSET



SHOE REPAIR: IT'S MORE THAN YOU THINK

The theme of SSIA's winter promotion is, "Shop the Shoe Store in Your Closet." Materials can be downloaded from the members only section of SSIA's web site at www.ssia.info.

devote to creating materials, you can simply download them from the SSIA web site."

Instructions on how to use the materials are available on the SSIA web site. Just click on the members-only button and log in to find them.

Additional Posters Available

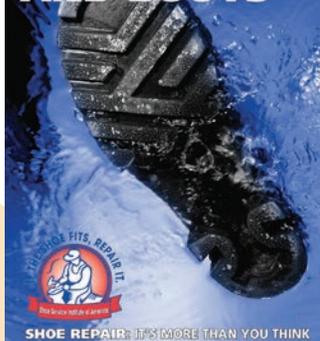
As SSIA was preparing to launch this project, several sample posters were prepared based on SSIA's slogan, "Shoe Repair: It's More than You Think." These are pictured below and are also available for download from the members only section of the SSIA web site.

**SUCCESS
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THE BOTTOM**



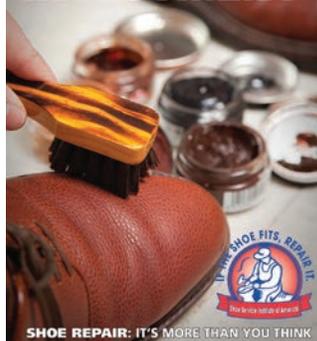
SHOE REPAIR: IT'S MORE THAN YOU THINK

**WINTERIZE
YOUR SHOES
AND BOOTS**



SHOE REPAIR: IT'S MORE THAN YOU THINK

**PROTECT
YOUR
INVESTMENT**



SHOE REPAIR: IT'S MORE THAN YOU THINK

**MAKE
YOURSELF
COMFORTABLE**



SHOE REPAIR: IT'S MORE THAN YOU THINK

AT THE MOVIES

The Cobbler Set for March 13 Release

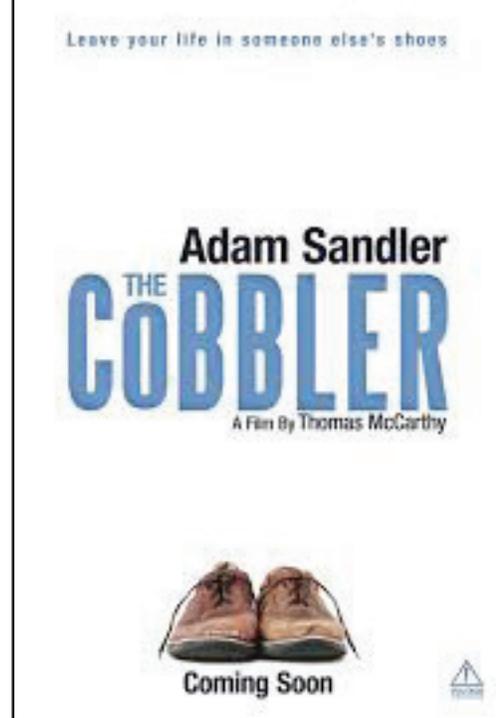
The Cobbler, starring Adam Sandler, Dustin Hoffman and Steve Buscemi, will be released in the U.S. on March 13, 2015. Sandler plays a New York shoe repairman.

Because this movie features shoe repair, there is an opportunity to publicize your business. As the movie is released, local media outlets will be interested in finding their own version of "The Cobbler" which, of course, is you.

Shoe repair is a great story. It is a time-honored craft. It offers value to consumers. It fits into the environmentally-conscious lifestyle. It relieves a variety of physical discomforts. Add to that your own personal anecdotes and history and a little effort will bring you success in reaching out to the media.

SSIA has prepared some materials to help you. The following can be viewed or downloaded at the members-only section of the SSIA web site.

- Press release template to personalize and distribute.
- Tips for reaching out to the media
- Talking points on shoe repair



- Ideas to promote with local theaters
- Artwork for on-screen advertisement

"This is a unique opportunity for the shoe repair industry to generate some much-needed publicity," says SSIA President Paul Angelos. "SSIA hopes to work with the movie producers on this, but we also wanted to be proactive and develop materials our members can use. Visit SSIA's web site to review these materials and look for more communication from SSIA as the release date approaches."

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SILVER CUP AWARDS

Still Time to Enter SSIA's Silver Cup Contest

Since the late 1930s, the Silver Cup Contest has recognized excellence in shoe repair craftsmanship. SSIA's founders recognized that quality craftsmanship is at the core of success in the shoe repair industry and created the contest as a means to recognize and promote it.

SSIA has made some exciting changes to the contest for 2015. In addition to the Robert DiRinaldo Grand Silver Cup, SSIA will be presenting it's first World Cup. Here's how it works.

Robert DiRinaldo Grand Silver Cup

Repair shop owners and their employees from the United States and Canada are eligible to participate. Entrants must be members of SSIA. Previous Grand Silver Cup winners can enter to receive gold, silver or bronze awards, but are not eligible to receive the Grand Silver Cup again.

SSIA World Cup

Repair shop owners and their employees from around the world are eligible to enter this competition. Previous Grand Silver Cup winners are also encouraged to compete for the World Cup.

Entry Requirements

The entry requirements and deadlines for each contest are available online at www.ssia.info/silvercup. You will also find sample scoresheets to aid in preparing your entries.

Since the late 1930s, the Silver Cup Contest has recognized excellence in shoe repair craftsmanship. SSIA's founders recognized that quality craftsmanship is at the core of success in the shoe repair industry and created this contest as a means to recognize it and promote it. The 2015 awards will be presented at SSIA's 111th Annual Convention, July 25-26 in Jacksonville, Fla.

Why Enter?

Put simply, SSIA's Silver Cup Contest is the best tool available to separate your work from your competitors'. When customers come in to your shop and say, "What makes you different from the guy down the street?" a Silver Cup award is the answer.

A Silver Cup award also offers a great opportunity to get publicity for your shop. Previous winners received significant coverage in local newspapers, on local television stations and some even in the national media.

Tips for Preparing Your Entry

"The scoresheet is your best teacher," says previous Grand Silver Cup winner and Silver Cup Judge Jim McFarland. "It is the map to the Silver Cup. Make sure to restore the shoes to their origi-

www.ssia.info



nal factory condition. Don't do anything different than the way they came out of the box."

For additional tips, check out the Fall 2013 issue of Footprints, SSIA's newsletter. We interviewed each of the 2013 winners and asked them for their best tips for Silver Cup success. You will find it online in the members-only section of SSIA's web site.

Entry Deadlines

Entries are due in SSIA's office by March 20, 2015. For details and to register online, visit www.ssia.info

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SSIA CONVENTION

JACKSONVILLE TO HOST 2015 SSIA CONVENTION JULY 25-26



The Hyatt Regency Jacksonville will host SSIA's 111th Annual Convention July 25-26, 2015. It's time to make plans to attend. Here is what you need to do.

Make Your Hotel Reservations

SSIA has secured a special room rate of \$109 single/double. You can make your reservation online by visiting www.ssia.info/convention. You may also call 1-888-421-1442 if you would prefer to book your reservation over the phone.

SSIA's room block almost always sells out months before the deadline, so make your reservations today. The SSIA rate will be honored until July 1, 2015 or until the room block sells out.

Register for the Show

Show registration is free, but it pays to register in advance to minimize your time at the registration table in Jacksonville. You can register for the show in one of three ways:

1. Visit www.ssia.info and register online. It's quick and easy.
2. Ask your local finder for a registration form. SSIA has distributed flyers to all finders in the area.
3. Call SSIA headquarters at 410-569-3425.

Plan Your Visit to Jacksonville

SSIA's show lasts all day Saturday (including our Saturday night gala free for all members) and Sunday until 2 p.m. Make sure to allow some extra time to visit Jacksonville.

The city's best attractions are near the Hyatt Regency Jacksonville. For a list of things to do, visit jacksonvillehyatt.com and visitjacksonville.com.

Also be sure to visit the SSIA web site at www.ssia.info for a complete schedule of events. We look forward to seeing you in Jacksonville in July.

SSIA Shirts and Aprons Available
SSIA t-shirts are available in black and pink. SSIA aprons are available in black. Visit www.ssia.info/apparel to see them.

SSIA'S GOT TALENT! SEND YOUR AUDITION TAPE

How do you make a great event even better? Get SSIA members on stage to perform.

The Saturday night gala at SSIA's 111th Annual Convention will feature SSIA's first annual SSIA's Got Talent competition. Here's how it works. Record yourself performing your special talent and send the recording to SSIA headquarters (webmaster@ssia.info) by April 30. SSIA's esteemed judges will evaluate the audition tapes and the finalists will be invited to perform live in Jacksonville.

Contact SSIA headquarters if you have any questions and start preparing your audition tapes today!



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I. Samuels & Sons
J. H. Cook & Sons, LLC
J. Weiner & Associates, Inc.
Kaufman Shoe Repair Supplies, Inc.
Konomos Distributing
LaBelle Supply Co., Ltd.
MacPherson Leather Co.
Miami Leather
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National Leather & Shoe Findings
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LEATHER SPA OFFERS CUSTOMERS A UNIQUE EXPERIENCE



David (left) and Carlos Mequita at one of their three Leather Spa locations in Manhattan. They also have a repair center in nearby Long Island City.

Leather Spa, with three Manhattan locations and a nearby repair center, bills itself as, “the ultimate experience for discerning clients seeking luxury accessory repair and care.

Leather Spa is the evolution of Shoe Service Plus, started in the 1980s by Carlos Mesquita. Originally from France, Carlos and his son, David, who has joined him in the business parlayed their expertise into the next level of shoe and leather care.

SSIA recently visited with Carlos and David, toured one of their stores and their repair center and had a chance to talk to them. Here is what Carlos had to say.

Leather Spa is an impressive operation. What is the secret to your success?

The secret of my success is seeing the big picture. I do not consider myself a shoemaker because then, I am only looking at the craft. Instead, I am looking at marketing, selling, presentation – everything that makes coming into my store a pleasant experience.

Certainly, the craft is important. You can't have a successful shoe repair business without skills, and I did spend time acquiring skills. But it is important to see the big picture.

I was not raised as a shoemaker. I could see different aspects of the process.

I look for the most efficient way to do everything. The work space in my stores is organized so it doesn't make extra

work for my employees. My employees have everything they need to be productive – tools, light, ventilation, etc. If they are happy, they are productive.

Another great productivity boost has been our point-of-sale system. Seeing the computers on our counters increases customer confidence. We worked with the developer for a year to get it where we wanted it, but it has been a real productivity boost.

What attracted you to shoe repair?

I had a job interview and I needed my shoes repaired. I went to the shoemaker and he told me it would take a week. But my interview was the next day. He pointed at his shelves of shoes and said, “All of these people have interviews too.”

I felt the need for better, faster service in the early 1970s. I did not have a sewing machine. I did not have a McKay. I did protective soles, heels, shines. That is how I started.

I started in super markets. My stores were always neat. I had as many 18 stores in France. I was one of the pioneers of that concept.

I was also one of the pioneers of the protective sole. I worked with a French rubber company in the early '70s to serve the needs of my customer. Then I brought it with me to the United States in the '80s.

Clearly your business is no longer based on fast service. When did your concept change from “fast” to “quality?”

I have an open mind and I focus on the needs of my clientele.

The United States is different than Europe. Mister Minit did not succeed in the U.S. because they didn't adapt. I decided to concentrate on doing one thing well. We don't cut keys, for example. People don't take their shoes to a locksmith. They don't take their shoes to the dry cleaner.

I consider myself a specialist. If I have a Ferrari, I don't take it to any garage.

If you listen to customers, they will tell you what they want – and they will pay for it.

I first came to New York in the '80s to learn how I could improve my business. I found dirty, dingy shops where the cobblers were smoking in back and there were spittoons on the counters. There was nothing to learn. But there was an opportunity.

I decided to focus my business on women in the beginning. I provided an elegant environment because that's what they wanted.



The Leather Spa strives to create an elegant environment with a cohesive, coordinated look. All products are private-labeled with the company's brand.

And you specialize in shoes?

The American public doesn't trust multi-service shops. We don't do dry cleaning. We don't fix watches. We don't cut keys. We only work on shoes. We protect them, clean them and make them beautiful. That is where the money is.

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The Leather Spa's state-of-the-art repair center is set up in efficient work stations, with top-of-the-line equipment, ventilation and lighting. All work is scanned into their computer system and tracked throughout the process.

Do you do all of your work on site?

No. We have three retail locations in Manhattan. Some have machines on site to do simple jobs, but most of the work is sent to our repair facility in Long Island City. We find that's the best way to maintain consistent quality.

You use the word "protect" rather than "repair."

Yes, my experience is people who buy expensive shoes won't repair, they will replace. But they will protect. They will buy protective soles. They will buy water repellent. They will buy taps. They will get their shoes stretched. And they will buy cleaning products to keep their shoes in good shape.

When did you come up with the concept for the current Leather Spa?

We opened a new store in 1997. We wanted an image that would separate us from other shops. We wanted to create a brand focused on service and quality. We found that, by creating and positive experience for customers, price becomes less of a factor.

So we came up with the idea of a spa experience. We remodeled the front of the store and decided customers don't need to see the back. We painted, bought furniture, created a brand, private labeled our products to be a part of that brand and built nice displays to showcase those products. We have custom

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Shoe shine stands are part of the elegant Leather Spa experience.



Five people working the counters and customers lined up almost to the door on a Tuesday afternoon.

made cloth bags rather than plastic bags. It is a positive, elegant experience.

What are you doing to market your business?

We have done a lot of work on our web site. (Take a look at www.leatherspa.com.) Everything anyone wants to know about our products and services is there. We're also working on videos. No one wants to read anymore, so we are creating several how-to videos.

What is the future for Leather Spa?

Franchising is a possibility, but quality comes first. If our name is going to be out there, we must maintain the quality. We're

thinking about that. How can we create a turn-key, attractive business in other places? How can we train a new generation of shoe repairers and shoe repair customers? We have no immediate plans, but we are thinking about it.

What advice to you have for others in the industry?

Make things simpler. If there are machines or tools to make your job easier, use them. Shoe repair will be shoe repair, look for new products to enhance your image and boost your profits.

Separate yourself from the competition. Make your store different. Make your products different. Maintain quality and make sure coming to you is a pleasant experience.



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TOP 10 THINGS TO DO IN JACKSONVILLE

Looking for things to do when you're not on the SSIA show floor in Jacksonville this July? Here are 10 ideas.

The Beach

A "Top 10" list for Jacksonville isn't complete without at least a passing reference to one of the city's most well-known attractions: the beach. Jacksonville's public beaches span approximately 20 miles across the Atlantic coast and are open 24 hours a day, seven days a week. Jacksonville Beach is well known for its 1,000 foot fishing pier.

Jacksonville's Riverside District

The reasons for visiting Jacksonville's historic Riverside-Avondale district are plenty. For starters, it's one of the most well-preserved historic neighborhoods in the United States, with over 5,000 historic buildings. Riverside-Avondale was named one of the top ten neighborhoods in the U.S. by the American Planning Association. The Financial Times called it "the closest thing you'll find to Greenwich Village in Florida."

Riverside has a number of attractions, including the weekly Riverside Arts Market and the Cummer Museum of Art and Gardens. Five Points, a section of Riverside, is known for its eclectic shopping and vibrant art culture.

Museum of Contemporary Arts

The Museum of Contemporary Art -- known as MOCA -- is one of the largest contemporary art galleries in the Southeast United States. It's across the street from the historic Hemming Plaza in downtown Jacksonville, the city's first park. MOCA is adjacent to the downtown Jacksonville library in the former Western Telegraph Co. building. It opened in 2003 in partnership with UNF.

Museum of Science and History

The Museum of Science and History (MOSH) -- formerly known as the Jacksonville Children's Museum -- has seven permanent exhibits, a new, state-of-the-art planetarium, and a specialty rotating exhibit. Past exhibits include Dinosaurs and Ice Age Mammals and Dinosaurs of the Deep -- both of which featured elaborate animatronics. MOSH is a must visit in Jacksonville, particularly if you have children.

Friendship Fountain

Many first dates and kisses have taken place over the years in front of Friendship Fountain. Some local residents believe the fountain has special powers. Whether it does it not is certainly up for debate, but there's no denying the fountain's beauty. Friendship Fountain was constructed in 1941. At the time, it

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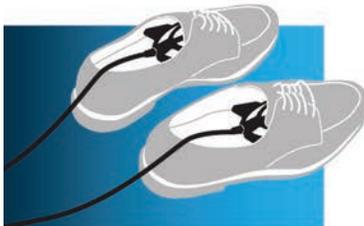
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was the world's largest fountain. A 2011 renovation brought a handful of improvements to the fountain and surrounding area, which should preserve it for decades to come.

Jacksonville Landing

What would Jacksonville be without the St. John's River? One could easily argue it's the lifeline of Jacksonville. The Jacksonville Landing is a great place to walk alongside its waters, catch a boat ride, have dinner, and even do some shopping. The Landing is also a popular hangout following Jaguars games and features 300 to 400 special events each year.

Downtown Art Walk

Jacksonville's downtown art walk takes place the first Wednesday of each month over a 15 block radius, between 5 and 9 p.m., rain or shine. Despite only being in existence for a few short years, Art Walk has quickly turned into one of Jacksonville's finest attractions. It features 30 or so galleries, live music, food and drink, and work from local artists.

Fort Caroline National Memorial

Fort Caroline National Memorial is part of the Timucuan Ecological and Historical Reserve, administered by the National Park



Service. Fort Caroline was the first French colony in the United States, established in 1564. The memorial details nearly 6,000 years of human history, and is a must see for Jacksonville residents and visitors, particularly history buffs. The Timucuan Reserve also includes the Kingsley Plantation, a well-preserved early 19th century plantation.

Jacksonville Zoo and Gardens

Jacksonville Zoo and Gardens features over 2,000 animals over 110 acres. It's also home to seasonal and other specialty events. The city zoo's roots can be traced back to the early 1910s, when it was originally located in Springfield, Jacksonville Zoo and Gardens is in Jacksonville's Northside.

EverBank Field

EverBank Field, formerly known as Jacksonville Municipal Stadium and Alltel Stadium, is the permanent home of the Jacksonville Jaguars. The team plays 10 home games in the stadium each NFL season. The Jaguars headquarters is also inside the stadium. EverBank is also the site of the widely popular annual Florida-Georgia game and a few other annual events, such as concerts and outdoor sporting events. It's full capacity is approximately 73,000. Unlike many other NFL stadiums, which are located outside of town, Jacksonville's is in the heart of downtown.

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MANAGING YOUR SHOP'S ONLINE REPUTATION

Your customers are reviewing your work on Internet sites such as Yelp.com. With 66 million unique monthly visitors and over 25 million posted reviews, Yelp has become the go-to consumer tool for discovering local services. Here are a few tips for implementing a Yelp strategy.

Make a profile before someone else makes it for you.

There are plenty of cases of businesses ending up on Yelp without actively signing up themselves. Instead of leaving yourself blind to former customers and clients that could be reviewing your services, take control of your Internet real estate and set up a Yelp profile before a stranger has the chance.

Manage your counter staff.

First impressions are everything. When writing a Yelp review or choosing between three or four stars, customers will

remember the faces who greeted them. Communicate the importance of etiquette and accessibility.

Build a robust profile.

When building a business profile, Yelp offers countless fields to fill in - and they all deserve some attention. Even seemingly basic details, such as photos of your shop or explanation of payment methods, are worth including. Yelp pages get premium placement in Google search results, increasing the likelihood that potential customers may see your Yelp profile before your actual website.

Encourage reviews from customers.

Once your work is complete, there is no harm in asking them to consider reviewing their experience on Yelp. This is the easiest way to rack up credibility and, if you're confident that the service you

provided was a success, you're likely to see plenty of positive feedback.

Interact with Yelpers.

Many businesses assume that Yelp is a one-way venue for consumers and clients to voice praise or bad experiences. The beauty of Yelp, however, is its interactivity. As a service provider, you should take the time to publicly and privately respond to reviews - both positive and negative - on a regular basis.

Some professionals worry that replying to negative posts sheds an unnecessary spotlight on the blemish, but if done tastefully, an owner response can take the edge off a scathing review. Letting customers know that their opinion matters puts you in the proactive spot. While it may be too late to rectify the precise problem, you can still salvage a relationship (or potential referral) and make changes for the future.

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TWO-TEN SCHOLARSHIP DEADLINE APPROACHES

Do you have a child in college? The Two Ten Foundation offers scholarships to students who are employed or whose parents are employed in the footwear industry. The application deadline is March 1, 2015.

Two Ten Higher Education Scholarships are available to students who meet the eligibility requirements cited below. As a need-based Scholarship Program, awards are made based on financial need in addition to academic performance and personal character.

Students attending or planning to attend an accredited two or four year college, university, nursing or vocational/tech-

nical school for full or part-time study are welcome to apply. Awards of up to \$3,000 annually are renewable for four years of undergraduate study.

Higher Education Scholarship Eligibility Requirements

- Applicants or their parents must have two years' employment in the footwear industry (1,000 hours over two years)
- Applicant must be a United States citizen or eligible non-citizen
- Applicant must be enrolled or about to enroll in an accredited two or

four-year college, university, vocational/technical school or nursing school

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If you have further question, please call International Scholarship & Tuition Services (ISTS) at (855) 670-ISTS or email contactus@applyists.com.

ALMA FRC Acquires Dunkelman & Son

The family shareholders of Dunkelman & Son, have chosen ALMA FRC to give a new thrust to the company, which was founded in 1946 by Sir Freddie Dunkelman.

ALMA FRC will keep most of the management team of the Dunkelman company, which will be strengthened, especially in relationships with ALMA's world-wide network of distributors and by managers such as Marc Moura and Sergio Barangé.

ALMA FRC, headquartered in France, with over 7,500 product SKUs featuring specialized products for the proper maintenance of all leather and textiles materials and shoe care accessories for fine footwear such as shoe trees, brushes, shoehorns and wooden shoe shine boxes to mention a few items.

DC Leather & Findings Open House April 12

DC Leather & Findings and Shoe Systems Plus will sponsor an open house on Sunday April 12, 2015 from 9 am to 3 pm. The new Supreme Machinery line will be on display ready for you to test drive. Also attending will be Vibram USA, Angelus Shoe Polish and others to show and demonstrate their latest products.

Location:
DC Leather & Findings
3321-B 75th Ave.
Landover, MD 20785
301-583-0557

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SSIA CLASSIFIEDS

SSIA's classified advertising section is available to shoe repair shop owners or shoe repairers desiring to sell or buy shoe repair businesses; to employ help or find employment; or to offer for sale or to buy machinery or equipment.

Advertisements in this section cost \$25 and run for three months on the web site and appear in this newsletter. Visit www.ssia.info/classifieds to submit your ad.

While SSIA will not knowingly accept adver-

tisements that contain misleading representations of items offered for sale, it does not assume responsibility for the accuracy or truthfulness of advertisements in this section. Buyers of any offerings in this section should make their own investigations.

Shoe Express - \$60,000 OBO

For sale shoe repair shop. We have been in business for over 20 years, with established clientele and excellent location. Must sell business due to retirement. The seller is motivated and flexible. Call 425-269-2030.

Shoe Repair and Leather Shop for Sale

Turn key shop for sale. Asset sale. All major, minor equipment, inventory and fixtures. All equipment near to new and well maintained. Asking 15,000. Call or text 618-967-4621.

Cobbler Needed-Sunny South Florida

Cobbler needed for very busy repair facility in South Florida. Nobile Shoes has been serving South Florida for over 25 years. Come join our winning team. All aspects of shoe repair and modification experience are needed. Call or email for more details. 772-220-0845 or dannobile@nobleshoes.com.

Shoe Repair Business For sale. Sunrise Florida

Shop also offers Alterations with their own private room to work out of...25 Years with a very established clientele..1200 sq. feet with low rent (8 years left on lease). Shop comes fully equipped with all the needed materials and fully functional machinery....The location is perfect in a busy shopping center with parking never being a problem. It's a must see if you want to make a lot of money.... Shoe Repair \$150,000 annual gross.. Alterations \$40,000.This store has never advertised. (word of mouth only) asking \$150,000. call Chuck 954-389-0615 (The70s@aol.com)

For Sale: Established Fitzgerald Shoe Hospital, Business

ESTABLISHED BUSINESS FOR SALE, FITZGERALD SHOE HOSPITAL, in Fitzgerald, Ga. 70+ year established business in sales and only shoe repair in area. Lady's husband passed away and she is ready to retire. Great business for someone to step into with repairs and sales. Only repair store in area. People come from all around to buy and get repairs.

Shoe Repair Business for Sale

Profitable 30+ years Shoe repair and leather shop for sale. Everything that you would need to own/operate a successful business. Owner looking to retire due to health problems. This is a well-established shop with a very faithful clientele. This offer includes machines, and stocked inventory. Located in Ohio contact information: Lorieal Crump (937)242-2400 Or Email: 1vicshoes@gmail.com

Turn Key Equipment Only Cheap!!!

For sale: Sutton S2000 finisher, Auto-Soler Nailer, Sutton heel wheel, Comet 8 nailer, Sutton McKay 296A stitcher and boxes full of materials. Motivated seller. Make me your best offer. Local pickup or can ship anywhere in USA, Canada and Mexico. Please call Michael, 305-998-9935.



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Shoe Repair Equipment

Owner retired and needing to sell. Everything you need to open a shoe repair shop. All equipment in excellent working condition. Sutton Landis S1000 Sander, S/L 725 Finisher, Landis K Curved Needle Stitcher. Auto Soler Heel Wheel, Auto Soler Wire Heel Nailer, Auto Soler Ladies Heel Puller and Nailer, Auto Soler Nibbler, 5 in 1, Jack Stand with 5 lasts, 1 cowboy boot last. \$10,500. 423-626-5594.

Profitable Shoe Repair Shop for Sale!

Profitable shoe and handbag repair shop for sale in downtown San Diego. Shop also offers expert clothes alterations and outsources dry cleaning services for additional streams of revenues. Low rent(5 years left on lease), established clientele, great downtown location, excellent online reputation, website, commercial accounts. Shop comes fully equipped with all the needed materials and fully functional machinery. Training available with owner working with you for the first month. This is a great opportunity! Asking \$99K. 619-980-8418.

Shoe Repair Equipment for Sale

American line finisher, Landis sole cutter, skiver and edge beveler, Adler long arm leather patching machine, Singer long arm leather patching machine, Champion model 77 shoe sewing machine, Landis curve needle stitcher, assorted shoe repair supplies. You pick up. North Carolina. \$6,000. cgoins@fibrant.com

Cobbler for San Diego Store

San Diego shoe, handbag, and leather cleaner store has one position open. If interested in joining this growing company, please contact Fritz at 858-349-1289 or email robinh@margarets.com.

Shoe Repair Shop for Lease, Columbia, MD

King's Cobbler Shoe Repair had been in Columbia for 25 years. The Cobbler is retiring and the shop is available for lease. Low initial investment. Great sales and great customers. Contact Joe Stern - 301-583-0557

Shoe Repair Shop and Red Wing Boot store for sale

Profitable 70+ years family Shoe Repair Store that sells Red Wing Boots for sale. Great area with no competition within more than an hour away. Shoe repair equipment, boot inventory and retail building available at reasonable cost. Owner & operator deceased. rknessle1@gmail.com

For Sale - Complete Shop

Finisher, 3 stitchers, 2 Auto Solers, Belt Sander, 5 in 1, Patcher, Naumkeg Splitter, Heel Wheel, Lasts, Tools-Material. Call 217-356-3012.

Cobbler Needed - Shoe Lift Modifications

Fast growing company. We currently do about 200 shoe lift elevations a week. Planning for the future will need more help. If you are a master at shoe lift modifications you can earn over \$500 per day. Make your own hours, lots of flexibility. Must relocate to Cleveland, OH. Looking for long term help and people who will grow with our company. If you think you are a good fit please send us an email with your qualifications and contact info. shoerepairman@gmail.com.

Experienced Craftsman Wanted

98 year old shoe repair operation south of Boston, MA seeks experienced professional proficient in all aspects of repair, top salary and benefits including IRA matching. Must be reliable team oriented, beautiful store and working environment second to none. Email blarossa@aol.com.

Shoe & Handbag Repair NYC

Established shoe and handbag repair for sale in NYC. Low rent with 8 years left on lease. High end clientele that pay top dollar. 30 commercial accounts, website, full turnkey operation with all machines, inventory and dedicated staff. \$150,000. Contact Rponce718@gmail.com or 917-288-6375.

Shoe Repair Shop Equipment for Sale

Cleburne, Texas (15 miles south of Ft. Worth,

TX. Call 817 645 9221 M-F 9-5. Email ccshoerepair@aol.com or fhelicopter@aol.com. If no answer on phone, try again, we are in and out constantly. NO Delivery - must pick up
Claes long arm patcher - large bobbin Metal stand and 1/2 HP motor - \$3,900
Mc Kay style Sutton lock stitch combination
All metal gears - \$3,500
Comet Boot model 12 nailer - \$900
Heel Wheel - \$600
5/1 Champion - new blade - \$475
2 ea lasts stands each - \$275
Front sign - 14" individual letters (SHOE REPAIR) (24 ft long) - \$1,500
Landis Jet Line Finisher individual motors - \$1,500
Repair Stock - Rear, heels, soles, etc - \$1,000
Findings - Front - \$800
Saddles / Tack - Misc - \$3,500
Merchandise - leather goods - \$3,500
Cash register - \$100
Racks and stands - \$600
Tools, heels, soles, stretchers, all stock for repairs - \$800
Install and run your shop . All - \$23,000.

Shoe Repair Equipment Needed

I am looking to buy used shoe repair equipment: mckay, finisher jack motor, stitcher, last stand and lasts, nailers, sewing machines and anything else needed to open a shop, thanks Ernie Arlotti. Call 760-240-1941 or email: erniearlotti@aol.com.

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