



2008 SILVER CUP AWARDS

WIN \$1,000 CASH

The Shoe Service Institute of America is offering cash prizes as part of its 2008 Silver Cup Contest -- \$1,000 for first place, \$300 for second place and \$200 for third place. In order to hold this year's contest, we need an advance commitment to enter from at least 25 participants. To take your shot at the prize money and the most prestigious award in the shoe service industry, follow these three steps:

- 1.** Complete this form and fax or mail to:
Petronio Shoe Products • 305 Cortlandt Street • Belleville NJ 07109 • fax 973-759-7324
Form must be received by March 30, 2008
- 2.** Repair one men's shoe with a full sole and heel and one men's shoe (from a second pair) with a half sole and heel. Work will be judged on how well the shoes were restored their original, factory condition. (Details online at www.ssia.info)
- 3.** Submit your repaired shoes with their unrepaired mates to:
Petronio Shoe Products • 305 Cortlandt Street • Belleville NJ 07109
Shoes must be received by May 24, 2008

Name: _____

Shop Name: _____

Phone: _____

E-mail: _____



details online at www.ssia.info